



ANNUAL REPORT 2020:

Meeting the Moment



MIND
RESEARCH INSTITUTE

From Our Leadership

This letter has evolved many times from what we thought it would be as we wrapped up last year's annual report and anticipated the next. We planned to tell you the story of the launch of the all-new ST Math—and we still do—but now, there is another chapter to this story. This chapter is about change and exceptional need. When schools closed this spring, our educators and families looked to us for answers. With the help of our Board of Directors and social impact partners, we found solutions. We are so very proud of what has been achieved this year. Now more than ever, it is clear that our mission to ensure all students are mathematically equipped to solve the world's most challenging problems is one of absolute necessity.

Friends, thank you for your continued support through this challenging year. Thank you for rising to the occasion. Thank you for helping us meet the moment.

A blue ink signature of Brett Woudenberg, written in a cursive style.

Brett Woudenberg

Chief Executive Officer
MIND Research Institute

A blue ink signature of Matthew Peterson, written in a cursive style.

Matthew Peterson, Ph.D.

Co-founder and
Chief Research & Development Officer
MIND Research Institute

This year, MIND Research Institute had a straightforward plan—until we didn't. It's undeniable that the COVID-19 pandemic changed everything. While our plan for 2020 took on more twists and turns than we could have ever anticipated, together, we were still able to accomplish so much and deepen student access to meaningful math learning.

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Meet the All-New ST Math!

This school year, we launched an all-new version of our flagship solution, ST Math! We couldn't have done it without the generous support, feedback, and enthusiasm of partners like you. The newest version of ST Math is responsive, works on the latest browser technologies, and runs seamlessly across devices. Designed to deepen and extend engagement to maximize learning time, the update gives ST Math's beloved mascot, JiJi, and all the puzzles and environments a fresh new look too.

Explore the all-new ST Math » <https://www.stmath.com/whats-new>



With support from our partners, ST Math continued to expand across the U.S.—and beyond—reaching even more students.



1,340,448

Students



74,087

Teachers



5,586

Schools



50

States

ST Math Awards

We're proud to have won the following awards this year, and credit our success to the strong partnerships we have with our users and donors.

//CODiE//
2020 SHIA CODiE FINALIST

2020 Best Game-Based
Curriculum Solution



Games for Learning/ Simulation
Solution and Math Solution



Best Math App or Tool

2020
**INC. BEST
WORKPLACES**

Best Workplaces of 2020

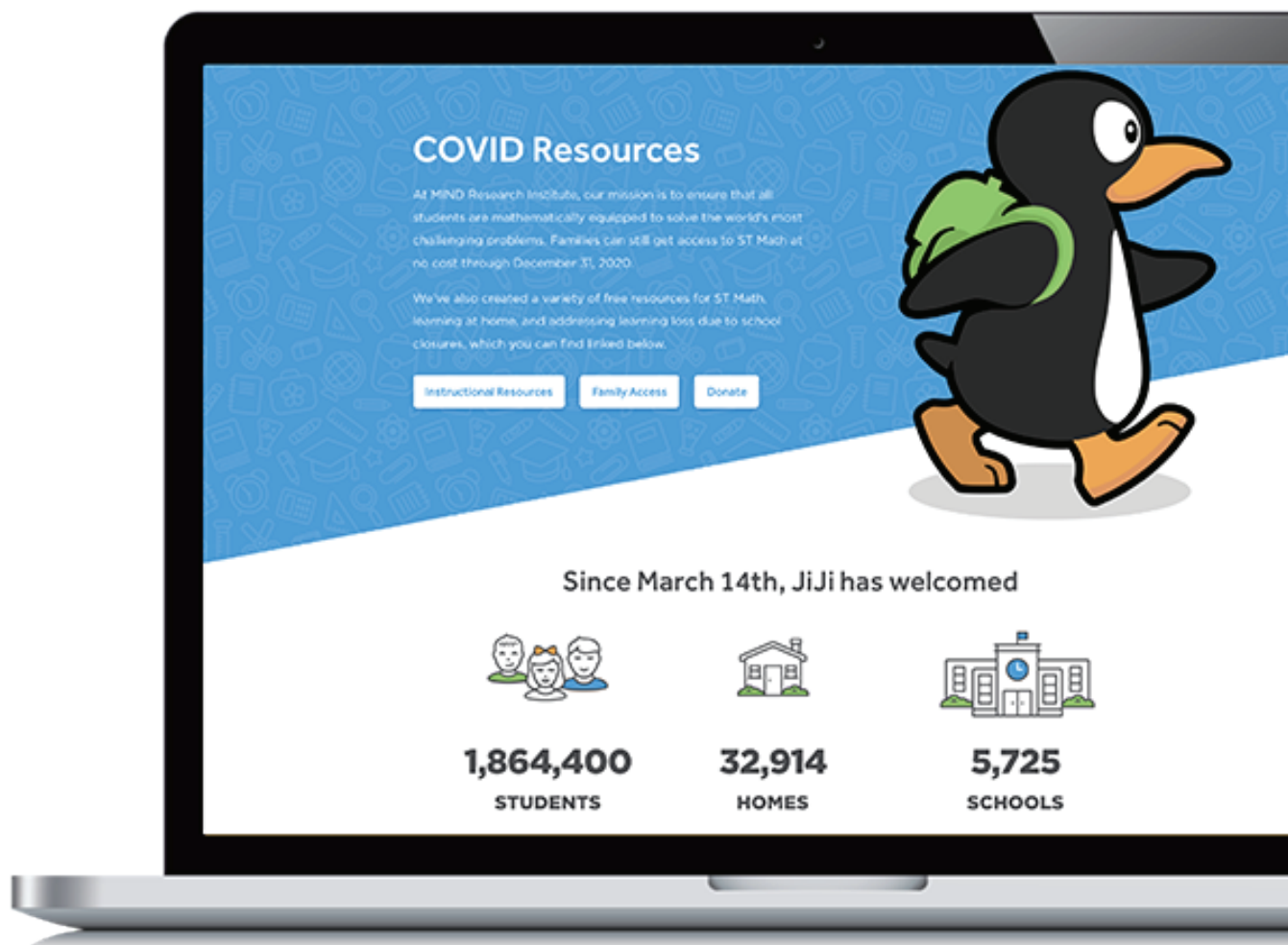
The Proof Is in the Promise



This February, our ST Math program earned the research-based design product certification from Digital Promise. This product certification is intended to serve as a rigorous, reliable signal for consumers, including school administrators, educators, and families, looking for evidence of research-based educational technology (edtech) products. MIND is one of 13 companies selected to be the first recipients of the Research-Based Design product certification.

Learn more about the Certification >>

<https://blog.mindresearch.org/news/st-math-program-awarded-research-based-design-product-certification>



The Week that Changed Everything

On March 14, 2020, in light of the sweeping school closures across the country due to the COVID-19 pandemic, MIND decided to provide free access to ST Math—not only for schools, but also for parents who were suddenly homeschooling their children for an unforeseeable period of time.

In roughly 72 hours, we received over 7,000 new requests for ST Math Homeschool. For context, we normally serve roughly 800 homes per year. We are still offering ST Math free for families through the remainder of 2020.

For schools, access to ST Math remained free through June 30, 2020. During that time, MIND provided access to 5,725 additional schools and 1.8M+ new students. For context, prior to the pandemic, MIND was serving 1.2M students—onboarding roughly 700 new schools per year.

For many organizations, scaling at this speed while at the same time eliminating their source of earned revenue would have been impossible. Thanks to our Board of Directors and philanthropic partners, though, MIND was able to stay afloat while also increasing capacity to support students, educators, and families.

Note from our CEO >> <https://blog.mindresearch.org/blog/the-week-that-changed-everything>

Coronavirus Resources

With everyone learning from home, we worked quickly to develop, expand, and enhance ST Math resources for easier program facilitation and to maximize student benefit.



Developing Our MathMINDs

<https://blog.mindresearch.org/blog/developing-our-mathminds-week-1>

A video series was created to support math learning at home, whether or not those families used ST Math. The posts for this series have been viewed more than 7,500 times in total!

Webinars

<https://play.stmath.com/academy/webinars>

Our webinar programming was enhanced to help parents and teachers with program implementation.



ST Math Community

<https://www.facebook.com/JiJiMath>

A Facebook group for families

<https://www.facebook.com/groups/stmathhome> was developed to answer questions and complement our existing community forum for teachers.

<https://www.facebook.com/groups/stmath>



Parent Resources

<https://www.stmath.com/parent-math-resources>

This page was expanded to include even more resources, including family and teacher guidebooks.

<https://www.stmath.com/instructional-resources>

Bienvenido a ST Math

<https://youtu.be/ZgshCHK1yiE>

An ST Math family video was developed in Spanish.



Funding Sources

<https://www.stmath.com/funding>

A webpage was created that helped schools transition to paid accounts over the summer and fall.

The Voices of MIND

Our podcast, speaking engagements, and game highlights continued to amplify the voices of our educators, partners, and colleagues.



Podcasts

Listen now >>

[https://blog.mindresearch.org/
blog/topic/podcast](https://blog.mindresearch.org/blog/topic/podcast)

MIND's flagship podcast "Inside Our MIND" took home an Edtech Leadership Award this year! Each



episode of the podcast looks at issues and challenges facing education that MIND is working to address through research, technology, and strategic initiatives.

Listen in on this episode featuring Dr. Megan Kuhfeld, a research scientist at the not-for-profit organization NWEA. Dr. Kuhfeld co-authored a research brief titled "The COVID-19 Slide: What summer learning loss can tell us about the potential impact of school closures on student academic achievement." She provides an overview of her study and talks about the immediate and long-term challenges that COVID-19 has created for students, schools, and families.

[https://www.spreaker.com/user/
mindresearchinstitute/covid-19-
slide-dr-megan-kuhfeld](https://www.spreaker.com/user/mindresearchinstitute/covid-19-slide-dr-megan-kuhfeld)



Speaking Engagements

Our colleagues traveled to San Francisco, Miami, and places in between to share their ideas with educators from across the globe. In March, when so many events were cancelled or altered due to the pandemic, MIND pivoted to find innovative ways to present our thought leadership virtually.

ISTE - Philadelphia, Pennsylvania

CAMT - San Antonio, Texas

San Francisco Design Week -
San Francisco, California

FETC - Miami, Florida

TCEA - Austin, Texas

ESEA - Atlanta, Georgia



Educator Perspectives

Two more educators' stories were added to this series. Teachers and administrators across the country told us how they're engaging, motivating, and challenging their students in unique ways.

"We saw students apply what they were learning through JiJi to other subject areas. It was all about the productive struggle and perseverance."

- Jessi Almas, **ST Math Makes a Big Difference for Tier 3 Students in Madison**

"It's the teachers that make a difference. They are the difference makers. It won't work without them."

- Dr. Regina Stewman, **Best Practices and Planning for Effective Implementations**

Research is *Still* Our Middle Name

We continued to meet the need for a math program with a proven impact by continuing the research being done by and with MIND Research Institute.

New RCT Study Shows ST Math Boosts Students' Self-Beliefs »

<https://blog.mindresearch.org/blog/st-math-boosts-students-self-beliefs>

Can a game change how you feel about math? The answer is yes, and the research proves it. The Journal of Research on Technology in Education (JRTE) published a rigorous study that found students who play ST Math have higher mathematics self-beliefs than non-ST Math students.

Proving Ground Study Finds Higher ST Math Usage Associated with Higher Math Gains »

<https://blog.mindresearch.org/blog/proving-ground-study-finds-higher-st-math-usage-associated-with-higher-math-gains>

Do minutes matter? A novel study released by Proving Ground, part of the Center for Education Policy Research at Harvard University, evaluated the effect of increased usage of ST Math within a single school year. They found that increasing usage from fall to spring by more than 10 minutes per week correlated to significant higher math gains on multiple state standardized math assessments.



Meeting Our Communities

Prior to March, we attended all kinds of gatherings to share our mission across the country! When COVID-19 kept us from traditional events, we still found ways to bring math to life for students, parents, and educators.

Celebrating Joyful Math



K-12 Game-a-thon

Students designed, built, and shared games that featured creative and unusual solutions to mathematical problems in our annual K-12 Game-a-thon. Despite the challenges COVID-19 brought, students were still eager to show off their math skills. We had entries from eleven states across the country!

View the 2020 Top Teams »

<https://blog.mindresearch.org/blog/game-a-thon-top-teams-2020>



Automation Fair

For the fourth year in a row, MIND collaborated with Rockwell Automation at their 2019 Automation Fair®! We brought along ST Math student ambassadors to show the grownups in attendance how to really have some fun with math. We also engaged in bold conversations about the future of STEM.

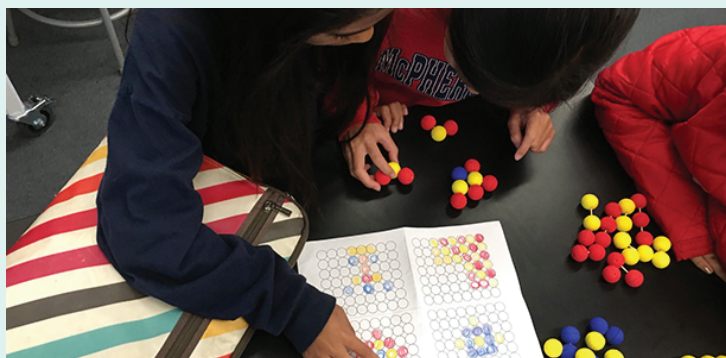
See how students shined »

<https://blog.mindresearch.org/blog/students-shine-at-2019-automation-fair>

We were honored to once again partner with the Global Math Project for the 2019 Global Math Week. The Global Math Project believes that everyone is part of the global math community, and each year Global Math Week brings teachers and students around the world together through joyful math experiences. The Global Math Project is a wonderful ally for MIND that mirrors our belief that every student can develop a deep understanding, and a true love of math.

Learn more about Global Math Week >>

<https://blog.mindresearch.org/blog/global-math-project-partner-story>



MathMINDs Games

We hit the road to hold Family Nights around the country. These events featured both the existing MathMINDs Games, as well as some activities that are currently in development. These experiences will inform the next wave of MathMINDs Games, as well as MIND's ongoing work to engage families.

Journey with us >>

<https://blog.mindresearch.org/blog/on-the-road-with-mathminds-games>



Star Wars: Rise of the Resistance

We held our first ever ST Math Sweepstakes! Three lucky winners received an all expenses paid school visit from JiJi, including a backpack filled with JiJi-themed swag for the students. JiJi made stops in Corona, California; Port Isabel, Texas; and Logan Township, New Jersey—and had a whole lot of fun along the way!

May the force be with you >>

<https://blog.mindresearch.org/blog/seeing-the-math-in-star-wars-rise-of-the-resistance>

How Our Partners Met the Moment

Last November, just as I wrapped up five consecutive weeks of travel, I posted a blog titled, “5 Reasons We Are Thankful for Our Partners,” <https://blog.mindresearch.org/blog/5-reasons-we-are-thankful-for-our-partners> sharing insights into how our philanthropic supporters make us stronger and how they increase our capacity to impact more students year after year. What I didn’t realize at the time was that our collective commitment to the mission was about to be tested.



The pandemic changed the world, yet our partners continued to be a constant source of support and inspiration for us. As we moved quickly to innovate and meet the needs of students, parents and educators, we were bolstered by a significant increase in philanthropic funding as well as increased visibility provided by partners such as Cisco, Phillips 66, Verizon, the One8 Foundation, NewSchools Venture Fund, the Overdeck Family Foundation, Rockwell Automation, John Deere, Ueberroth Family Foundation, Beall Family Foundation, SoCalGas, Pitney Bowes Foundation, the Ahmanson Foundation, and many others.

This year, more than ever before, I want to acknowledge the genuinely caring and dedicated people that we have the privilege to call our partners. Within each of these impressive organizations, we have friends who care about those we serve as much as we do. I received frequent calls from our partners checking on our well-being as we navigated through the pandemic and civil unrest. When we decided to host our Annual Partner Advisory Forum as a virtual event, they showed up in full force to contribute to the discussion of how to prepare for the uncertainties ahead.

Every year we are tremendously grateful for the support of our partners, but this year, we feel especially honored to stand alongside them as they demonstrate the compassion, leadership, and resilience that we hope to build in every student we serve.

A handwritten signature in white ink, which appears to read "Karin Wu".

Karin Wu
Executive Vice President/ Executive Director, Social Impact
MIND Research Institute





Last winter, we visited faculty and students at Union Hill School in Worcester, Massachusetts to talk about the impact ST Math has had in creating a culture of perseverance and problem solving. Union Hill was able to bring ST Math to their school thanks to the One8 Foundation and its program Mass STEM Hub.

Read More >>

<https://blog.mindresearch.org/blog/how-union-hill-school-is-empowering-problem-solvers-in-massachusetts>

This spring, to help mitigate learning loss and the “COVID slide,” the One8 Foundation, its program Mass STEM Hub, and the Massachusetts Department of Elementary and Secondary Education partnered with us to provide ST Math access in grades K-6 for Massachusetts schools. This 2020 Mass Math Initiative kept meaningful learning happening over the summer and through the 2020-21 school year.

Read More >>

<https://blog.mindresearch.org/news/stmath-expands-statewide-in-partnership-with-the-one8foundation-and-madese>



In addition to continued support of ST Math within its VILS (Verizon Innovative Learning Schools) program, Verizon donated \$10 million to nonprofit organizations serving students, families, and communities as part of its COVID-19 response. This included the No Kid Hungry initiative, the center for Disaster Philanthropy, and Direct Relief. They also tripled the data allowances for VILS, ensuring that students learning at home would be able to stay connected.

Read More >>

<https://www.verizon.com/about/news/verizons-covid-19-relief-efforts>



PROVIDING ENERGY. IMPROVING LIVES.

Phillips 66 knows that today's youth are the future leaders of the energy industry. That's why they invest in fueling students' interests in mathematics and other STEM subjects. Phillips 66's long-term partnership with MIND has helped to scale ST Math nationally. Phillips 66 provided funding for ST Math as well as recognized outstanding educators for their implementation of the program.

Read More >>

<https://www.newsbreak.com/oklahoma/ponca-city/news/1565160493621/phillips-66-st-math-teacher-of-the-year-named>



Since 2014, John Deere has continuously invested in ST Math as a part of its STEM education portfolio. Last fall, MIND was invited to highlight a panel of educators and 4th grade students at its annual John Deere Inspire event at their headquarters in Moline, IL. During COVID-19, John Deere produced protective face shields for healthcare workers on the front lines and supported a 2-for-1 match for employee donations to foodbanks and Red Cross Chapters. They also launched a COVID-19 Innovations site

<https://www.deere.com/en/covid19/innovations/> to provide free resources for everything from 3D-printable designs to social distancing resources.

Read More >>

<https://www.deere.com/en/our-company/sustainability/citizenship/>



Rockwell Automation's innovation shined this year as they found ways to continue engaging students while they learned from home. Jay Flores contributed to MIND's "Developing our MathMINDs" series, and developed his own series as well! "It's Not Magic It's Science!" uses the entertainment factor of magic to increase excitement and awareness in STEM. Our own JiJi even guest starred as Jay's assistant in an episode or two.

Read More >>

<https://www.jayfloresinspires.com/blog/magic>



Cisco has been a supporter of MIND Research Institute and ST Math for over fifteen years. During COVID-19, Cisco provided additional support to MIND to improve accessibility for our homeschool program, making it possible for nearly 33,000 families to gain access to ST Math. Cisco also provided free access and additional resources around its Webex platform to schools and families around the country, to help ease the transition to remote learning.

Read More >>

<https://blog.mindresearch.org/blog/cisco-is-helping-connect-students-and-teachers-for-remote-learning>



Overdeck Family Foundation was an incredible supporter of students and families as schools across the country shifted to remote learning. They provided rapid response funding to their grantee partners, including funds that helped MIND bring free access to ST Math to more than one million new students across the country.

Read More >>

<https://overdeck.org/news-and-resources/article/lessons-from-week-one-of-remote-learning/>



NewSchools Venture Fund's mission is to reimagine public education through powerful ideas, passionate educators and visionary innovators so all children—especially those in underserved communities—have the opportunity to succeed. During COVID-19, they curated resources for education innovators.

Read More >>

<https://www.newschools.org/blog/covid-19-resources-for-education-innovators/>

Pitney Bowes Foundation

In addition to increasing support for MIND in the wake of the COVID-19 crisis, Pitney Bowes and the Pitney Bowes Foundation provided funding support to the United Way, made donations to food banks in over 45 communities across the country, helped make books available to families at meal pick-up locations, and made in-kind donations of educational materials to ensure learning was happening at home.

Read More >>

<https://www.pitneybowes.com/content/dam/pitneybowes/us/en/our-company/corporate-responsibility/reports/2019/corporate-responsibility-report-2019.pdf>

Our Partners

Thank you to our partners for another successful year.

\$5 MILLION AND UP

Phillips 66
One8 Foundation
Verizon

\$3 MILLION AND UP

Cisco Foundation
PwC Charitable Foundation
Samueli Foundation

\$1 MILLION AND UP

Chevron Corporation
Croul Family Foundation
David and Michelle Horowitz
Emulex Corporation
Hyundai Motor America
Jim and Sheila Peterson
John Deere and Company
Microsemi
Overdeck Family Foundation
Paul and Margo Folino
Rockwell Automation
The Boeing Company
UC Irvine
Windsong Trust

\$500,000 AND UP

Abbott Medical Optics
Arconic Foundation
APS Foundation, Inc.
Bank of America
Bill and Pat Podlich
Capital Group
Children & Families Commission of Orange County
Dennis and Carol Troesh
Fluor Corporation
Helping Us Help Ourselves Foundation
Janet and James "Walkie" Ray

John and Sherry Phelan
Michael and Susan Dell Foundation
NewSchools Venture Fund
OneWest Bank/CIT Bank
Pacific Life Foundation
Ted and Janice Smith
The Argyros Foundation
The Larry and Helen Hoag Foundation
The Seaver Institute
The Whitman-Harsh Family Foundation
Toyota USA Foundation
Ueberroth Family Foundation
William E Bloomfield, Jr.

\$250,000 AND UP

Albert and Bettie Sacchi Foundation
Apollo Education Group : University of Phoenix Foundation
Fred Taylor
Gerard Family Trust
KDK-Harman Foundation
Leonetti/O'Connell Foundation
Macy's Foundation
Marion Knott
Marjorie Rawlins
Matthew and Sydni Peterson
Matthew and Roberta Jenkins Foundation
NewSchools Venture Fund : EF+Math Program
Pitney Bowes Inc.
Ralph and Else Stern
Segerstrom Foundation
Southern California Edison
Wells Fargo Bank
Xerox

\$100,000 AND UP

American Honda Foundation
Arnold and Mabel Beckman Foundation
Brady Education Foundation
California Community Foundation
Carol and Budge Collins
CME Group
DIRECTV
Donald P. and Dodo Kennedy
Dwight Stuart Youth Fund
Dynamax International Trading Co., Ltd

Edwards Lifescience
Ella Fitzgerald Charitable Foundation
Ford Motor Company
General Motors
Hastings/Quillin Fund
Hot Topic Foundation
Houston Endowment
Jim and Vivian McCluney
Mara W Breech Foundation
Marc Levin
Michelle Rohe
NAMM
Napa Valley Vintners
Norris Foundation
O.L. Halsell Foundation
RGK Foundation
Rose Hills Foundation
Rowena Yarak Schaber
S.L. Gimbel Foundation
SAP America, Inc.
Southern California Gas Company
State Farm Companies Foundation
Stephen and Sally Herrick
Steve and Amy Litchfield
Symantec Corporation
Taco Bell Foundation
The Ahmanson Foundation
The Annenberg Foundation
The Beall Family Foundation
The Carol and James Collins Foundation
The Cummins Foundation
The Dito Devcar Foundation
The Green Foundation
The Kling Family Foundation
Tim and Jean Weiss
Troy Group
U.S. Bank
United Way of Greater Los Angeles
W.M. Keck Foundation
William E Hixson Foundation

\$50,000 AND UP

Bruce and Karen Cahill
Conexant Systems, Inc.
ConocoPhillips
Dick and Mary Allen
Donald and Constance Sperling Foundation
Emil and Maureen Brolick
Eric and Connie Boden
Experian Americas
Falcon Investment Group
Fariborz and Azam Maseeh
Five Point Communities Management, Inc.

Gilbert and Jacki Cisneros
Google, Inc.
Henry and Elizabeth Segerstrom
Henry Guenther Foundation
Herbert Lucas
ITC Holdings Corp.
John and Constance Chambers
John R. and Elizabeth Stahr
McMaster-Carr Supply Company
Mike and Janice Lowther
Mike S. and Ellie Gordon
Miller Environmental, Inc.
Northrop Grumman : Northrop Grumman Foundation
Peggy and Robert Sprague
Robert E. and Linda F. Yellin
Roth Family Foundation
Steinmetz Foundation
Tarsadia Foundation
The Grammy Foundation
The J. Willard and Alice S. Marriott Foundation
The Roripaugh Family Foundation
The Sutton Family Charitable Fund
United Way for Southeastern Michigan
Viejas Entertainment & Productions
WHH Foundation

\$25,000 AND UP

Adams Legacy Foundation
AFCEA : AFCEA - Southern California
AT&T Inc : AT&T Foundation
Citigroup
Clearlight Partners, LLC
Cox Communication
Crevier Classic Cars / Crevier Sales & Leasing
David and Darrellyn H. Melilli
David Mark and Sandy Stone
Edwin Fuller
First American Corporation
George Hoag Family Foundation
Greg Njoes
Herb and Carol Amster Philanthropic Fund
I-Rise Foundation
IMC Chicago Charitable Foundation
JP Morgan Chase Foundation
James and Catherine Emmi
James and Suzanne Mellor
Joshua Taylor
Larry and Dee Higby
Leo M. Shortino Family Foundation
Long Beach Community Foundation
Mike and Sheila Lefkowitz
National Society of Black Engineers
NEC Foundation of America

Opus Bank : Opus Community Foundation
 Orange County Community Foundation
 Pacific General Ventures
 Quartics
 Richard L. and Ginny Linting
 Ronald McDonald House Charities
 SchoolsFirst Federal Credit Union
 Technology for Kids Foundation
 The Allergan Foundation
 The Eisner Foundation
 The Guardian Life Insurance Company of America
 The Lookout Foundation, Inc.
 TransCanada
 Western Digital Corporation
 Yum! Brands Foundation, Inc.

\$10,000 AND UP

ACT, INC.
 Allen Charitable Lead Annuity Trust
 Amazon Web Services
 Ann W McDonald
 Atalanta Partners
 Barbara Roberts
 Benjamin Du
 Bill and Linda Kreidler
 Brett Woudenberg
 Bright Funds
 Bruce Chapman
 Chicago Mercantile Exchange
 Commercial Bank of California
 Community Bank
 Crane Foundation, Inc.
 Damien M Jordan
 Dan S. and Sharon Whelan
 Dancing Tides Foundation
 Daryl and Patricia Pelc
 Davis Guggenheim and Elisabeth Shue
 DaVita Total Renal Care, Inc.
 Deborah Lima
 Don and Wendy Garcia
 Donald and Carol Murray Family Trust
 Douglas and Lynn Freeman
 Depository Trust & Clearing Corporation
 Dwight Decker
 Edward and Helen Shanbrom Family Fund
 EQT Foundation
 Erik and Kari Brandi
 Freeport-McMoRan Copper & Gold Foundation
 Gibson, Dunn & Crutcher
 Glen and Dorothy Stillwell Charitable Trust
 Hitachi, LTD : Hitachi, Ltd.
 IBM Corporation
 James P. Hagstrom and Cynthia O'Neill

James W. and Gail Daniels
 Jane Fugishige Yada
 John and Kerry Holtrust
 John and Tashia Morgridge
 John Bishop and Barbara Nieto
 JustGive.org
 KPMG
 Legacy Ladies, Inc.
 Liz Merae
 Marian and Garth Bergeson
 Mark Bodner
 Mathematical Sciences Research Institute
 Mike Ray
 Morgridge Family Foundation
 National Defense Industry Association
 Network for Good
 New Century Financial Corporation
 Noelle Marketing Group
 Orange County Business Journal
 Orange County United Way
 Otis and Joann Healy
 Patricia Dempster
 PNC Foundation and Charitable Trust
 RF Nano Corporation
 Richard and Susan Bridgford
 Rick Smetanka : Haskell & White LLP
 Robert and Dallas Celecia
 Rockwell Collins
 Rolf Uitzetter
 Sam Goldstein
 Savills
 Soka University of America
 Sooch Foundation
 Staples Inc.
 Stephen and Kathy Peterson
 The Draper Foundation
 The Fieldstone Company
 The Itri Family Foundation
 The Merae Foundation
 The Pacific Endowment
 The William C. Bannerman Foundation
 Thomas E. and Gerda Sparks
 Tiger Woods Foundation
 Tim Molnar, CFP
 Tony and Ginger Allen
 Toshiba America Foundation
 United Health Foundation
 United Technologies
 University of Delaware
 Walt Disney Company : Disneyland Resort
 Waltmar Foundation
 William and Pam Lawless
 Zeiss Optics Corporation

In the Media



53,733

social media followers

(15% growth from previous year)



71%

increase in blog views
(from previous year)

<https://blog.mindresearch.org/blog>



23,000

blog views

Monthly average blog views increased from 17k to 23k a month year over year



11%

Monthly web traffic more than doubled
in March and April during our COVID-19 response.

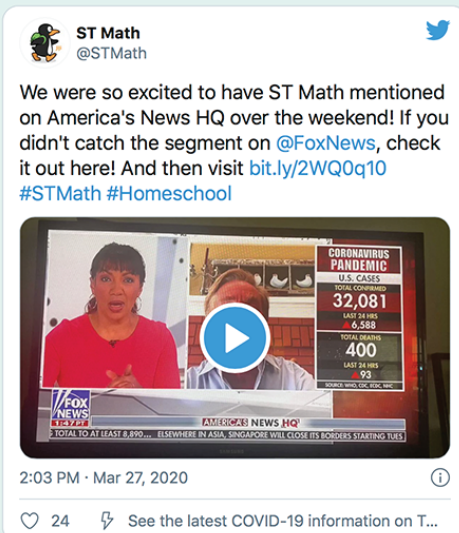


26,635

media mentions

(social media, blogs, press)

In 2020, we saw more media coverage in three months than we typically see in an entire year! More than 80 articles were published this year—many focusing on our COVID-19 response.



Coverage of MIND and ST Math appeared in:

- ASCD Educational Leadership
- Class Tech Tips
- District Administration
- Education Week
- EdWeek Market Brief
- eSchool News
- EdScoop
- EdSurge
- Forbes
- Fox News
- The Hechinger Report
- Language Magazine
- The Learning Counsel
- MarketScale
- SmartBrief
- Tech & Learning
- THE Journal

Connect with us on:



@JiJiMath



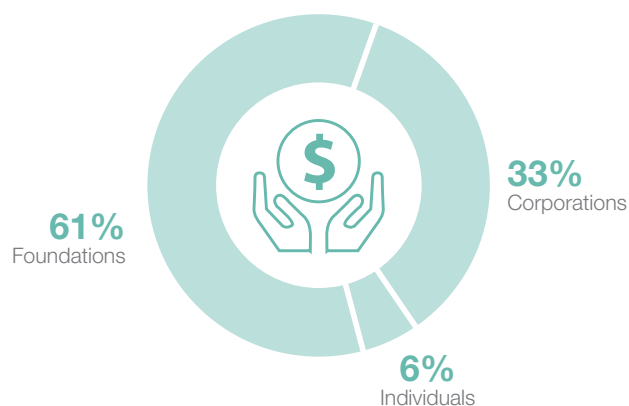
@MIND_Research



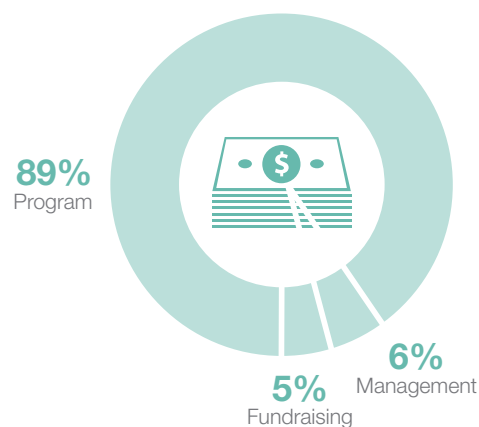
MIND Research Institute

Financials

FY 2020 Funding by Donor



FY 2020 Expenses



	FY 2020	FY 2019
SUPPORT AND REVENUES		
Contributions	\$ 4,747,675	\$ 5,642,731
In-kind revenues	267,731	87,548
TOTAL FUNDRAISING AND PHILANTHROPY	\$ 5,015,406*	\$ 5,730,279
.....		
Program fees – schools	18,480,878	21,654,117
TOTAL SUPPORT AND REVENUES	\$ 23,334,415	\$ 27,384,396
.....		
EXPENSES		
Program	27,098,180	24,038,594
Management	1,754,352	1,562,692
Fundraising	1,257,902	1,564,882
TOTAL EXPENSES	\$ 30,110,434	\$ 27,166,168
.....		
INCREASE IN NET ASSETS	(6,776,019)	193,400
BEGINNING NET ASSETS (DEFICIT)	1,451,970	1,258,570
.....		
NET ASSETS, ENDING	\$ 5,324,049	\$ 1,451,970

*In addition, MIND received an additional \$2,829,000 in Contributions in FY20 which were considered Deferred Contributions (please refer to the Consolidated Statement of Financial Position in the audited financial statements), to be recognized in revenue in subsequent years. Including these amounts, MIND received \$7,844,406 of total Contributions in FY20.

MIND Research Institute's fiscal year 2020 financial statements were audited by BDO LLP, certified public accountants. For a complete copy of the 2020 Audited Financial Statements, please email lwani@mindresearch.org or call 949.345.8698.

Life at MIND

This was a year of profound change for our organization. Our colleagues were challenged to put people first, to learn, and to problem solve more than ever. We welcomed new board members, leadership, and plenty of opportunities to meet the moment. We also engaged in difficult conversations about diversity, equity, and inclusion and began the work to create real change in support of our mission. Here is a peek into what life was like at MIND in 2020.

You Are Not Alone

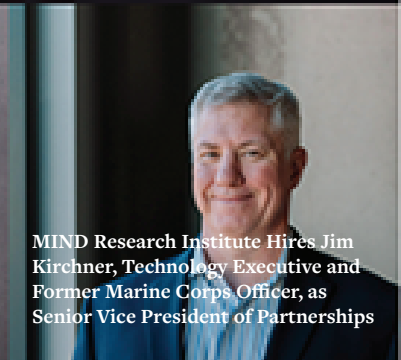
We see the inequities. We see the biases. We see the imbalance of power. We see the injustice. We see the pain, the suffering, the horror, the unfathomable losses. We see the racism. MIND Research Institute stands in solidarity with Black Americans as an ally in eradicating not just what we can see, but also the invisible web of racism that permeates society. We are ready to apply our talents and resources and perseverance. We recognize that the road ahead is difficult and the answers are not clear.



Google's Education Evangelist Joins MIND Research Institute Board of Directors



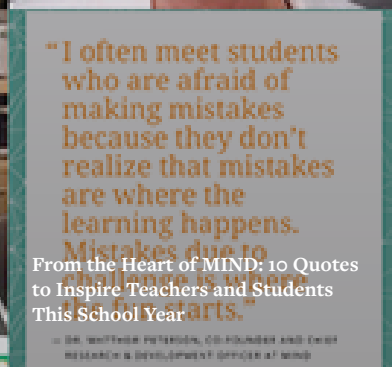
Terry Crane Joins MIND Research Institute Board of Directors



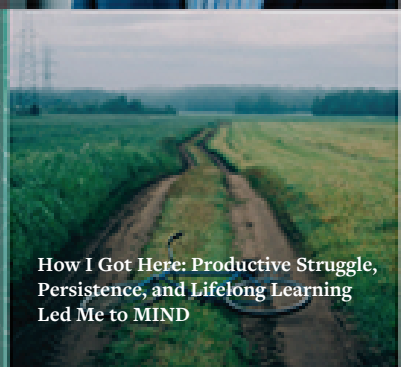
MIND Research Institute Hires Jim Kirchner, Technology Executive and Former Marine Corps Officer, as Senior Vice President of Partnerships



Life at MIND: Celebrating Independence and Community



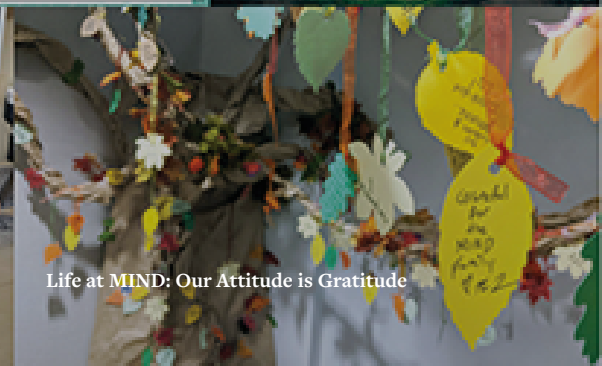
From the Heart of MIND: 10 Quotes to Inspire Teachers and Students This School Year



How I Got Here: Productive Struggle, Persistence, and Lifelong Learning Led Me to MIND



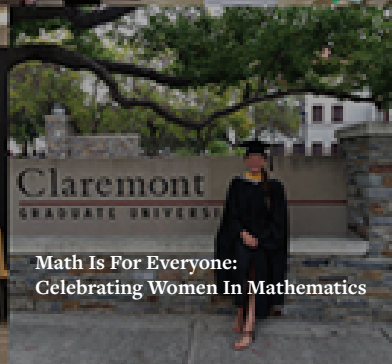
Life at MIND: Another Boo-tiful Halloween Together!



Life at MIND: Our Attitude is Gratitude



Life at MIND: Leading with Our Hearts at MINDShare 2019



Math Is For Everyone: Celebrating Women In Mathematics



To My Fellow MINDers: Reflections on an 18-Year Journey

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MIND Research Institute;
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University of California, Irvine

Note: List reflects Board of Directors as of November 1, 2020



This year was unlike any other. We launched our all-new ST Math, met the challenges COVID-19 presented, and grew more than ever as an organization. We're far from done though! Our mission to ensure all students are mathematically equipped to solve the world's most challenging problems keeps us wondering, what's next?

Big things are on the horizon for MIND. We're finding ways to make our visual approach to learning mathematics even more impactful, and we can't wait to share those plans with you soon!

Until then, we want to say thank you. Your continued support helps us to expand ST Math, bring math to life for communities, and further our research and development efforts. Together, we will impact even more students, teachers, and families.

Support MIND's mission >> <https://store.mindresearch.org/pages/donate>



mindresearch.org