

ANNUAL REPORT 2021:

Building Stronger Foundations

In 2021, MIND Research Institute continued the momentum inspired by our partners last year—when we met the moment of school closures and leveraged our collective strength to support students, educators, and families. This year, as the impact of the pandemic and social injustice continue to raise awareness of long-standing issues in education, we are leaning into this window of opportunity to build stronger foundations for systemic change.

For the best experience, we encourage you to view the web version of our Annual Report at mindresearch.org/2021.



MIND
RESEARCH INSTITUTE

From Our Leadership

The only constant in life is change, and with change comes opportunity. As an organization, we continue to collaborate with our partners, educators, and families to meet the challenges of the moment for students. We're also building the foundation for transformative and sustainable solutions that we believe will provide more equitable growth opportunities for all students, and help realize a brighter future.

Now more than ever, we can see just how much the world needs powerful problem solvers. Thank you for continuing to support our mission—ensuring that all students are mathematically equipped to solve the world's most challenging problems.



Brett Woudenberg

Chief Executive Officer
MIND Research Institute



Matthew Peterson, Ph.D.

Co-founder and Chief Technology Officer
MIND Research Institute

Building Stronger Schools

This year, ST Math made a larger and more meaningful impact as we all continued to navigate the pandemic. Building off 2020's all-new ST Math program, we continued to add new features to support students and educators whether distance learning, hybrid, or in the classroom.

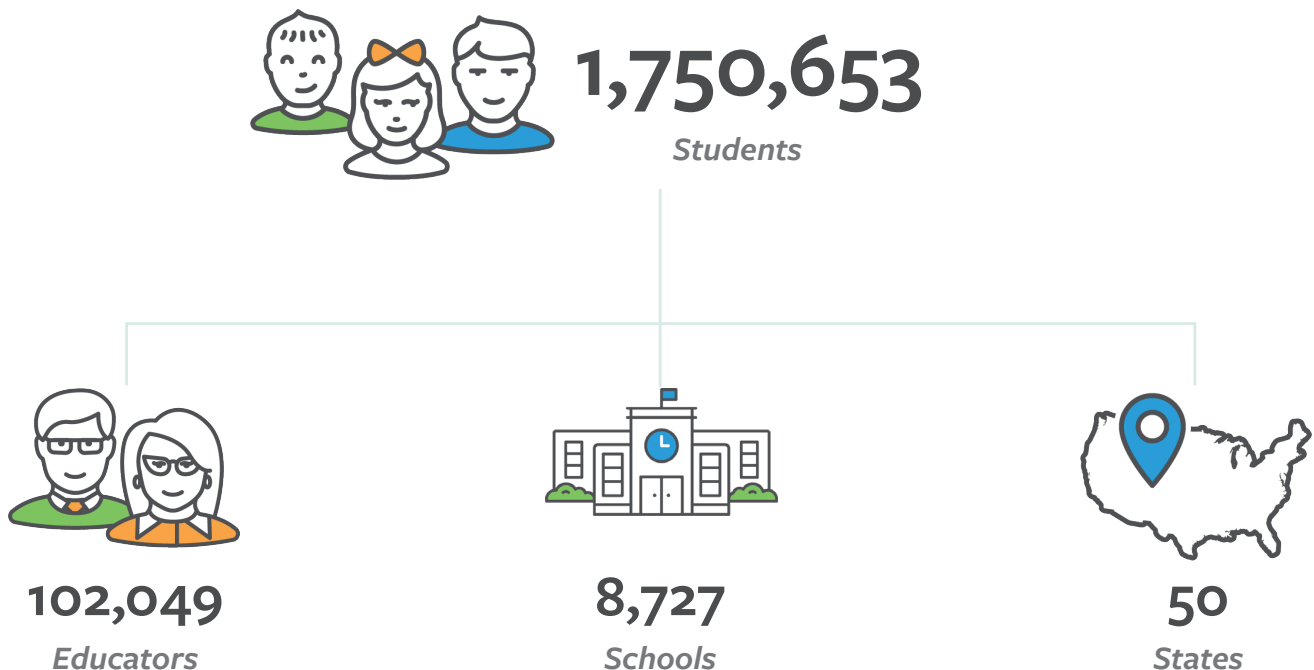
Learn more about Leveraging ST Math to Support Student Learning »

blog.mindresearch.org/blog/leveraging-st-math-to-support-student-learning

Learn more about ST Math - New Features for Current Users »

<https://www.youtube.com/watch?v=lskE1c-aBNQ>

With support from our partners, ST Math continued to expand across the U.S.—and beyond—reaching even more students.



ST Math Awards

Our awards shelf is getting crowded, but we sure don't mind! We added these to the line up of awards and recognition for ST Math in 2021.

CODiE 2021 Winner
Best Foundational Mathematics
Instructional Solution

CODiE 2021 Finalist
Best Gamification in Learning and
Best Customer Experience in EdTech

Tech Advocate Awards 2021 Finalist
Best Math App or Tool

EdTech Awards Cool Tool Finalist 2021
Math Solution and New Product

Tech & Learning Award of Excellence 2021 Winner
Best Math App or Tool and
Best Gamification App or Tool

Tech & Learning Award of Excellence 2021 Winner
Best Tools for Back to School

Miles and Milestones for ST Math

Over the year, we formed several strategic partnerships that helped our patented approach to math reach more students across the country—from east to west and in between. ST Math expanded statewide in Texas, and district-wide in Fairfax County Public Schools and Los Angeles Unified School District—the largest districts in their respective states.

“We’re excited that ST Math’s adaptive online product for grades K-5 will be made available to all Texas school systems and families at no cost to them. ST Math’s unique approach provides students with equitable access to learning through challenging puzzles, non-routine problem solving, and informative feedback. Each curricular offering through Texas Home Learning is dynamic and innovative; these new instructional materials for math will not only be fun for kids, but will also help the lessons to really stick.” - Texas Education Commissioner Mike Morath

“MIND Research Institute has truly grown up with LAUSD. LAUSD has partnered with MIND for the twenty-two years that this organization has existed. That is why it is such an honor to see this partnership expand district-wide. This milestone speaks to the exemplary work LAUSD has done in mathematically preparing their students. I want to thank all of the educators, administrators, and donors who have contributed to this great partnership.”

- MIND CEO Brett Woudenberg

“When we implemented ST Math, we saw how the program’s visual approach made a difference for our students and educators.” - FCPS K-12 Mathematics Coordinator Dr. Amy Hunter, Fairfax County Public Schools

New ST Math Resources

Launching the new ST Math was just the start! To give educators and students the best experience possible, and to support them wherever they were making learning happen, we created resources to answer questions and provide additional training.

ST Math Academy

<https://play.stmath.com/academy>

Our new professional learning site that presents everything educators need to know to get the most out of ST Math.

ST Math Help Site

<https://help.stmath.com/>

A go-to for answers to common ST Math questions. The Help Site has hundreds of articles about ST Math.

Teacher Talks

https://play.stmath.com/academy/modules/tt_webinar/

A series of free interactive webinars designed to enhance teachers' knowledge and mastery of the ST Math program.

One Heart, One MIND, One Voice

In a year when it was challenging to be together physically, our podcast, virtual speaking engagements, and stories from our educators helped keep us all connected.



Podcasts

Listen now >>

<https://blog.mindresearch.org/blog/topic/podcast>

MIND's flagship, award-winning podcast "Inside Our MIND" embarked on its second season. This new chapter of the podcast focuses specifically on our social impact initiatives including our partnerships and DEI work.

Listen in on this episode featuring MIND's EVP and Executive Director of Social Impact Karin Wu. She discusses how our partners worked with us and inspired us to meet the moment of school closures and leverage our collective assets to support students, schools and families.

Listen >> <https://www.spreaker.com/user/mindresearchinstitute/from-meeting-the-moment-to-foundational-change>



Speaking Engagements

With so many national and regional education conferences cancelled this past year, we were excited for opportunities to speak virtually at national and regional education conferences. We also created ways to independently reach our community with the creation of a series of virtual events.

Here are some of the topics that our MIND speakers presented:

The Neuroscience of Deeper Learning

(<https://blog.mindresearch.org/blog/neuroscience-of-deeper-learning>)

Addressing the COVID Slide

(<https://blog.mindresearch.org/blog/addressing-the-covid-slide-with-st-math>)

Turning Learning Loss into Learning Recovery

(<https://blog.mindresearch.org/blog/turn-learning-loss-into-learning-recovery-st-math>)



Educator Perspectives

As teachers and administrators navigated challenge after challenge this year, they continued to inspire us with their stories, expertise, and optimism.

“After the shutdown, I asked a few colleagues what was going well in their districts and one, in a district very similar to mine, said his students were doing more ST Math than anything else.”

- **Christopher Dodge, Teaching in a Pandemic** (<https://blog.mindresearch.org/blog/educator-perspectives-leading-in-a-pandemic>)

“Our number one priority was making distance learning their friend. But first, we needed to understand that families are going through a lot right now, so we aimed to make the transition as turnkey as possible.”

- **Billie Jo Lamoureaux, 5 Distance Learning Tips from an ST Math Teacher** (<https://blog.mindresearch.org/blog/5-distance-learning-tips-st-math-teacher>)

“One of the essential things every special education teacher should care about is equity. We need to ensure we’re giving everybody what they need to be successful, and that’s going to look different for every kid.”

- **Erin Curtin, Insights and ST Math Tips from a Former Special Education Teacher** (<https://blog.mindresearch.org/blog/st-math-tips-special-education>)

Continuing to Push for Broader Change

Part of building better foundations is working to affect change on a larger scale. MIND continues to join larger policy conversations, sharing thought leadership, input, and evidence-based best practices aimed at improving education for all students.

MIND Submits Public Comments on NSF's STEM Education Plan

(<https://blog.mindresearch.org/blog/public-comments-nsfs-stem-education-plan>)

MIND presented public comments concerning the National Science Foundation's (NSF) Federal STEM Education Plan, Charting a Course For Success: America's Strategy for STEM Education Proposed Priorities for the US [85 FR 55323]. Our responses focus on critical areas of STEM education.

MIND Participates in SETDA and ECS Edtech Policy Discussions

(<https://blog.mindresearch.org/blog/setda-ecs-edtech-policy-discussions>)

MIND is a proud partner of the State Educational Technology Directors Association (SETDA) and the Education Commission of the States (ECS)—two of the most prominent and important venues for edtech policy discussion. Immediately following a week of virtual meetings of SETDA and of ECS, our Vice President of Engagement Liz Neiman shared some of her thoughts and impressions of the key discussions.

Building Stronger Communities

We believe that strong communities significantly improve the quality of our lives. While the early months of the pandemic required us to keep our distance, our use of technology and social media enabled us to further our mission and deepen the connections with the students, educators, and families we serve.

Instagram Takeovers

Our educator and partner communities are some of the best content creators on social media. This year, we launched our nationwide Instagram Takeover campaign to spotlight schools that went above and beyond to keep students engaged with ST Math during the pandemic. Jiji made appearances at several schools in Massachusetts, Texas, and Louisiana for action-packed days of fun.

Watch the video >> <https://www.youtube.com/watch?v=KWEtun1XkJQ>

Follow @stmath >> <https://www.instagram.com/stmath>

Jiji Day

For so many years, Jiji Day has been a monumental event that our ST Math community looks forward to every April. We were amazed to see how schools all over the country celebrated Jiji in their own special ways. We also designed several activities that students and teachers could do in the classroom or at home to ensure everyone could participate.

See how we celebrated >>

<https://blog.mindresearch.org/blog/jiji-day-2021-activities>

Pi Day

Our Pi Day lessons bring so much joy to students and educators alike. This year, Creative Content Manager Nina Wu continued the tradition but with a twist. She created a delicious square pie lesson to show how the remaining area between a circle within a square adds up to 3.14.

Sign in on this year's lesson >>

<https://blog.mindresearch.org/blog/yummy-pi-day-lesson>

Feel the Love

More time spent on ST Math translates to more learning, and increasing usage by just 10 minutes on ST Math has been shown to improve test scores. During the month of February, we wanted to inspire our schools to grow their love of math. We designed a list of daily activities teachers could do with students, love notes, and fun coloring sheets all to inspire students to spend more time with Jiji.

Read more >>

<https://blog.mindresearch.org/blog/feel-the-love-with-st-math-this-february>

CABE Bilingual Schools of Excellence

The California Association of Bilingual Education (CABE) promotes bilingual education and quality educational experiences for all California students. We were thrilled to hear that three schools using our ST Math program—which takes a visual, language-neutral approach to math instruction—were awarded CABE's 2020 Seal of Excellence.

Meet the winning schools >>

<https://blog.mindresearch.org/blog/cabe-winners-dual-language>

Data-Driven Solutions

At MIND, we invest in data, research and evaluation. So much so, that we have an entire team dedicated to accountability and building valuable research partnerships. This year, our Data & Evaluation team made strides in examining DEI-based data more closely, creating robust ST Math insight tools for MIND's internal teams as well as our educator partners, and collaborating with other research groups to improve edtech evaluation processes.

Utah STEM Action Center Releases Exemplar Statewide Program Evaluation

(<https://blog.mindresearch.org/blog/utah-stem-statewide-evaluation>)

The Utah STEM Action Center released its annual report, which represents a new high water mark in a seven-year progression towards the vital practice of holding education programs and school districts using state funds accountable for achieving student learning impacts.

The ST Math Theory of Change

(<https://blog.mindresearch.org/blog/the-st-math-theory-of-change>)

How does student time and energy invested in ST Math result in schoolwide math proficiency gains? When students solve their way through the puzzle-based games, they self-pace through their grade-level math content and master mathematical concepts.

Keep Students on Grade Level in ST Math, Even if They're Behind

(<https://blog.mindresearch.org/blog/keep-students-on-grade-level-st-math>)

Students can successfully work through ST Math material at their current grade level, and doing so benefits their performance on summative grade-level assessments. This was validated even for students whose test results indicate they are two or more years behind in math.

Building Stronger Partnerships

Learning loss. The 20-21 school year started with this term looming in our minds. Schools and families tried to meet the needs of their students in classroom-based, hybrid, and fully remote learning models, but despite their best efforts, we started to see the learning loss predictions from last year come true. NWEA's November 2020 analysis of student assessment data showed that students in grades 3-8 were about 5 to 10 percentile points lower in math than the same time in 2019. Gains in math were lower on average in fall 2020 than prior years, resulting in more students falling behind relative to their prior standing.

Those numbers were alarming. But in our response to this challenge, we shifted the conversation away from a deficit-based focus and towards a holistic and asset-based approach. Our Director of Impact Advancement, Brian LeTendre, compiled helpful insights and resources in his blog, **From Learning Loss to Unfinished Learning: Resources for Changing the Conversation** (<https://blog.mindresearch.org/blog/from-learning-loss-to-unfinished-learning>), and the One8 Foundation helped us build a **Learning Recovery** brochure (https://info.mindresearch.org/hubfs/Collateral/_ST_Math_Program/STMath_Learning-Recovery_brochure_ST37.pdf) for educators highlighting best practices and studies that show all students can succeed when given the time to work on ST Math.

As a research organization, we continue to conduct studies which have shown that bolstering students' self-beliefs, and giving them the time they need for productive struggle are key ingredients to keeping students on a trajectory for grade level success. This is not only a learning issue. It is also an equity issue. All students are capable of succeeding on grade level math. Understanding this, our partners continue to double down on investments in best-in-class ST Math implementations, in addition to providing us guidance, and teaming up with us to create countless resources that help educators and students alike believe they are capable of higher achievements.

The work is far from done, but as I reflect on the past twelve months and all of the challenges we have experienced, I am truly grateful and inspired by the dedication and brilliance of my colleagues and partners.

Karin Wu
Executive Vice President & Executive Director, Social Impact
MIND Research Institute



Overdeck Family Foundation, founded in 2011 with a mission to measurably enhance education both inside and outside the classroom, announced a \$3.75 million grant to MIND Research Institute. This three-year grant will improve and expand MIND's ST Math program while the organization also works to research and develop more culturally relevant math curriculum and tools.

Read more >>

<https://blog.mindresearch.org/news/overdeck-family-foundation-awards-additional-3.75-million>



The Advanced Education Research and Development Fund (AERDF) is a national nonprofit initiative that supports ambitious Inclusive R&D programs designed to tackle intractable teaching and learning challenges that disproportionately affect Black and Latino students and students of all races experiencing poverty. In 2020, the EF+Math Program (which became part of AERDF in 2021), awarded MIND researchers with a \$3 million multi-year Prototyping Track contract. The EF+Math Program was previously fiscally sponsored by NewSchools Venture Fund, where MIND's Board of Directors member, Cameron White, is a Partner.

Read More >>

<https://www.efmathprogram.org/>



One8 Foundation and their Mass STEM Hub team worked closely with us throughout the year to strengthen ST Math implementation and combat student learning loss. They also invited MIND to provide content for Massachusetts STEM Week. Students and families engaged in over 100,000 minutes of math activities together, and over 100 student-designed games were submitted as part of those activities.

Read More >>

<https://www.massstemweek.org/>



Verizon continued their support of ST Math within Verizon Innovative Learning, a program that works to help foster digital inclusion. All children should have access to technology and quality STEM education. Through Verizon Innovative Learning, Verizon is turning belief into action by helping students achieve, learn, and create more with free internet access, free devices, and innovative next-gen technology-infused lessons.

Read More >>

<https://www.verizon.com/about/responsibility/digital-inclusion/verizon-innovative-learning>



John Deere Foundation announced it will invest \$200 million over the next 10 years in initiatives that will bring to life John Deere's higher purpose: We run so life can leap forward. As part of its 10-year commitment, the Foundation will invest \$100 million in the families and youth who live, work, and learn in John Deere's home communities to ensure their inclusive and equitable access to resources and educational opportunities critical for human dignity and self-sufficiency. In addition to increasing support of ST Math in their home communities, John Deere also supported MIND's research and development work.

Read More >>

<https://www.deere.com/en/our-company/sustainability/citizenship/>



PROVIDING ENERGY. IMPROVING LIVES.

Phillips 66 knows that today's youth are the future leaders of the energy industry. That's why they invest in fueling students' interests in mathematics and other STEM subjects. Phillips 66's long-term partnership with MIND has helped to scale ST Math nationally. Phillips 66 provided funding for ST Math as well as recognized outstanding educators for their implementation of the program.

Read More >>

<https://www.newsbreak.com/news/1565160493621/phillips-66-st-math-teacher-of-the-year-named>



Cisco and the Cisco Foundation partner with nonprofit organizations around the world, including MIND, helping to solve global problems through cash grants, technology, and shared expertise. With Cisco's support, we were able to continue helping students by giving parents direct access to ST Math. We also appreciate Cisco's help in bolstering our thought leadership by including us as speakers at this year's virtual ISTE conference.

Read More >>

<https://www.cisco.com/c/en/us/about/csr/community/nonprofits.html#~:impact-stories>



MIND partnered with Rockwell Automation for Milwaukee Math Week, and the response was overwhelming. In addition to 100,000+ minutes of math activities engaged in, there were over 1,000 families who participated overall. With Rockwell's help, materials for the event were translated into Spanish and these materials will now be available for all future events.

Read More >>

<https://www.mindresearch.org/milwaukee-math-week>



The mission of the William E. Hixson Foundation is to inspire learning. Focused on the many ways that small, incremental change can help create positive impact, the Foundation keeps an eye on the big picture and supports actions that help to make a difference in STEAM education. They aim to support students to get the most out of school—and life. The William E. Hixson Foundation believes that math exists in every facet of our world, and that every child should benefit from the gift of confidence that a strong mathematical foundation provides.

Read More >>

<https://wehfoundation.org/making-math-approachable/>

Our Partners

Thank you to our partners for another successful year.

\$5 MILLION AND UP

One8 Foundation
Overdeck Family Foundation
Phillips 66
Verizon

\$3 MILLION AND UP

AERDF
Cisco Foundation
PwC Charitable Foundation
Samueli Foundation

\$1 MILLION AND UP

Arconic Foundation
Chevron Corporation
Croul Family Foundation
David and Michelle Horowitz
Emulex Corporation
Hyundai Motor America
Jim and Sheila Peterson
John Deere Foundation
Microsemi
Paul and Margo Folino
Rockwell Automation
The Boeing Company - National
UC Irvine
Windsong Trust

\$500,000 AND UP

Abbott Medical Optics
APS Foundation, Inc.
Bank of America
Bill and Pat Podlich
Capital Group
Children & Families Commission of Orange County
Dennis and Carol Troesh
Fluor Corporation

Helping Us Help Ourselves Foundation
Janet and James "Walkie" Ray
John and Sherry Phelan
Michael and Susan Dell Foundation
NewSchools Venture Fund
OneWest Bank/CIT Bank
Pacific Life Insurance : Pacific Life Foundation
Ted and Janice Smith
The Argyros Foundation
The Larry and Helen Hoag Foundation
The Seaver Institute
The Whitman-Harsh Family Foundation
Toyota USA Foundation
Ueberroth Family Foundation
William E Bloomfield, Jr.

\$250,000 AND UP

Albert and Bettie Sacchi Foundation
Apollo Education Group : University of Phoenix Foundation
Fred Taylor
General Motors
Gerard Family Trust
KDK-Harman Foundation
Leonetti/O'Connell Foundation
Macy's Foundation
Marion Knott
Marjorie Rawlins
Matthew and Sydni Peterson
Matthew and Roberta Jenkins
Pitney Bowes Inc.
Ralph and Else Stern
Seegerstrom Foundation
Southern California Edison
The Beall Family Foundation
Wells Fargo Bank
Xerox

\$100,000 AND UP

American Honda Foundation
Arnold and Mabel Beckman Foundation
Brady Education Foundation
California Community Foundation
Carol and Budge Collins
CME Group / Chicago Board of Trade
DIRECTV

Donald P. and Dodo Kennedy
Dwight Stuart Youth Fund
Dynamax International Trading Co., Ltd
Edwards Lifescience
Ella Fitzgerald Charitable Foundation
Ford Motor Company
Hastings/Quillin Fund
Hot Topic Foundation
Houston Endowment
Jim and Vivian McCluney
Mara W Breech Foundation
Marc Levin
Michelle Rohe
NAMM
Napa Valley Vintners
Norris Foundation
O.L. Halsell Foundation
RGK Foundation
Rose Hills Foundation
Rowena Yarak Schaber
S.L. Gimbel Foundation
SAP America, Inc.
Southern California Gas Company
State Farm Companies Foundation
Stephen and Sally Herrick
Steve and Amy Litchfield
Symantec Corporation
Taco Bell Foundation
The Ahmanson Foundation
The Annenberg Foundation
The Carol and James Collins Foundation
The Cummins Foundation
The Dito Devcar Foundation
The Green Foundation
The Kling Family Foundation
Tim and Jean Weiss
Troy Group
U.S. Bank
United Way of Greater Los Angeles
W.M. Keck Foundation
William E Hixson Foundation

\$50,000 AND UP

Bruce and Karen Cahill
Conexant Systems, Inc.
ConocoPhillips
Dick and Mary Allen
Donald and Constance Sperling Foundation
Emil and Maureen Brolick
Eric and Connie Boden
Experian Americas
Falcon Investment Group
Fariborz and Azam Maseeh

Five Point Communities Management, Inc.
Gilbert and Jacki Cisneros
Google, Inc.
Henry and Elizabeth Segerstrom
Henry Guenther Foundation
Herbert Lucas
ITC Holdings Corp.
John and Constance Chambers
John R. and Elizabeth Stahr
McMaster-Carr Supply Company
Mike and Janice Lowther
Mike S. and Ellie Gordon
Miller Environmental, Inc.
Northrop Grumman : Northrop Grumman Foundation
Peggy and Robert Sprague
Robert E. and Linda F. Yellin
Roth Family Foundation
Steinmetz Foundation
Tarsadia Foundation
The Grammy Foundation
The J. Willard and Alice S. Marriott Foundation
The Roripaugh Family Foundation
The Sutton Family Charitable Fund
United Way for Southeastern Michigan
Viejas Entertainment & Productions
WHH Foundation

\$25,000 AND UP

ACT, INC.
Adams Legacy Foundation
AFCEA : AFCEA - Southern California
AT&T Inc : AT&T Foundation
Bright Funds
Citigroup
Clearlight Partners, LLC
Crevier Classic Cars / Crevier Sales & Leasing
David and Darrellyn H. Melilli
David Mark and Sandy Stone
Edwin Fuller
First American Corporation
George Hoag Family Foundation
Greg Njoes
Herb and Carol Amster Philanthropic Fund
Horowitz Management Inc.
I-Rise Foundation
IMC Chicago Charitable Foundation
JP Morgan Chase Foundation
James and Catherine Emmi
James and Suzanne Mellor
Joshua Taylor
Larry and Dee Higby
Leo M. Shortino Family Foundation
Long Beach Community Foundation

Mike and Sheila Lefkowitz
National Society of Black Engineers
NEC Foundation of America
Opus Bank : Opus Community Foundation
Orange County Community Foundation
Pacific General Ventures
Quartics
Richard L. and Ginny Linting
Ronald McDonald House Charities
SchoolsFirst Federal Credit Union
Technology for Kids Foundation
The Allergan Foundation
The Eisner Foundation
The Guardian Life Insurance Company of America
The Lookout Foundation, Inc.
Toshiba America Foundation
TransCanada
Western Digital Corporation
Yum! Brands Foundation, Inc.

\$10,000 AND UP

Allen Charitable Lead Annuity Trust
Amazon Web Services
Ann W McDonald
Atalanta Partners
Barbara Roberts
Benjamin Du
Bill and Linda Kreidler
Brett Woudenberg
Bruce Chapman
Chicago Mercantile Exchange
Commercial Bank of California
Community Bank
Cox Communications Inc.
Crane Foundation, Inc.
Damien M Jordan
Dan S. and Sharon Whelan
Dancing Tides Foundation
Daryl and Patricia Pelc
Davis Guggenheim and Elisabeth Shue
DaVita Total Renal Care, Inc.
Deborah Lima
Don and Wendy Garcia
Donald and Carol Murray Family Trust
Douglas and Lynn Freeman
DTCC (Depository Trust & Clearing Corporation)
Dwight Decker
Edward and Helen Shanbrom Family Fund
EQT Foundation
Erik and Kari Brandi
Farmers and Merchants Bank
Freeport-McMoRan Copper & Gold Foundation
Gibson, Dunn & Crutcher
Glen and Dorothy Stillwell Charitable Trust
IBM Corporation : IBM Corporation - Southern California

J.P.Morgan Chase
James P. Hagstrom and Cynthia O'Neill
James W. and Gail Daniels
Jane Fugishige Yada
John and Kerry Holtrust
John and Tashia Morgridge
John Bishop and Barbara Nieto
JustGive.org
Legacy Ladies, Inc.
Liz Merage
Marian and Garth Bergeson
Mark Bodner
Massachusetts Executive Office of Education
Mathematical Sciences Research Institute
Mike Ray
Morgridge Family Foundation
National Defense Industry Association
Network for Good
New Century Financial Corporation
Noelle Marketing Group
Orange County Business Journal
Orange County United Way
Otis and Joann Healy
Patricia Dempster
PNC Foundation and Charitable Trust
RF Nano Corporation
Richard and Susan Bridgford
Rick Smetanka : Haskell & White LLP
Robert and Dallas Celecia
Rockwell Collins
Rolf Uitzetter
Sam Goldstein
Savills
Soka University of America
Sooch Foundation
Staples Inc.
Stephen and Kathy Peterson
Taylor Pham Fund
The Draper Foundation
The Fieldstone Company
The Itri Family Foundation
The Merage Foundation
The Pacific Endowment
The William C. Bannerman Foundation
Thomas E. and Gerda Sparks
Tiger Woods Foundation
Tim Molnar, CFP
Tony and Ginger Allen
United Health Foundation
United Technologies
University of Delaware
Walt Disney Company : Disneyland Resort
Waltmar Foundation
William and Pam Lawless
Zeiss Optics Corporation

Note: List reflects cumulative giving as of October 25, 2021

In the Media



60,755

social media followers
(13% growth from previous year)



10%

increase in organic search visibility
year over year



271,025

blog views



35%

increase in referral-based web traffic year over year



1,500,000

lifetime views
on our YouTube channel

2021 continued the momentum we saw in 2020 when it came to media coverage. ST Math and the wealth of resources provided to support students, teachers, and families did not go unnoticed.

Coverage of MIND and ST Math

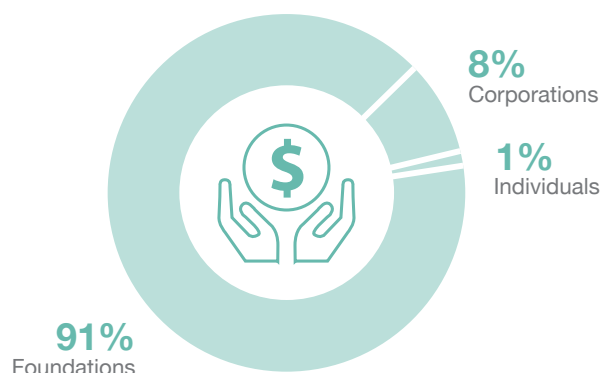
- The Chronicle of Philanthropy
- Class Tech Tips
- The CSR Journal
- District Administration
- Education Next
- Education Week
- EdWeek Market Brief
- eschool News
- EdSource
- EdSurge
- Language Magazine
- MarketScale
- Medium
- SmartBrief
- TriplePundit

Connect with us on:

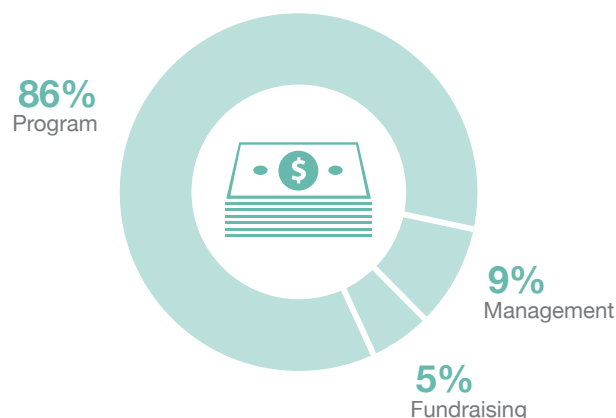


Financials

FY 2021 Funding by Donor



FY 2021 Expenses



	FY 2021	FY 2020
SUPPORT AND REVENUES		
Contributions	\$ 7,814,700	\$ 4,747,675
In-kind revenues	—	267,731
TOTAL FUNDRAISING AND PHILANTHROPY	\$ 7,814,700	\$ 5,015,406
.....		
Program fees – schools	21,262,896	18,480,878
TOTAL SUPPORT AND REVENUES	\$ 32,468,152	\$ 23,334,415
.....		
EXPENSES		
Program	24,988,120	27,098,180
Management	2,610,077	1,754,352
Fundraising	1,320,391	1,257,902
TOTAL EXPENSES	\$ 28,918,588	\$ 30,110,434
.....		
INCREASE IN NET ASSETS	3,549,564	(6,776,019)
BEGINNING NET ASSETS (DEFICIT)	(3,385,112)	1,451,970
.....		
NET ASSETS, ENDING	\$ 164,452	\$ 5,324,049

MIND Research Institute's fiscal year 2021 financial statements were audited by BDO LLP, certified public accountants. For a complete copy of the 2021 Audited Financial Statements, please email lwan@mindresearch.org or call 949.345.8698.

Life at MIND

This year, MIND colleagues strived to create more inclusive spaces—both in and outside of our organization. We celebrated heritage months and highlighted remarkable individuals. We worked to make a bold commitment to diversity, equity, and inclusion because we know that we cannot transform math education without it. Here is a peek into life at MIND in 2021.

NewSchools Venture Fund Partner Cameron White Joins MIND Research Institute Board >>

<https://blog.mindresearch.org/news/cameron-white-joins-mind-board>

Twana Young Joins MIND Leadership Team as VP of Curriculum and Instruction >>

<https://blog.mindresearch.org/news/twana-young-joins-mind-leadership-team>

MINDShare 2021: A Virtual Retreat with Tangible Connections >>

<https://blog.mindresearch.org/blog/mindshare-2021-a-virtual-retreat-with-tangible-connections>

Unsung Heroes: Highlighting Brilliance during Black History Month >>

<https://blog.mindresearch.org/blog/highlighting-brilliance-during-black-history-month>

The Future Is Bright With Women in STEM >>

<https://blog.mindresearch.org/blog/future-is-bright-with-women-in-stem>

Celebrating Asian American Pacific Islander Heritage Month >>

<https://blog.mindresearch.org/blog/celebrating-aapi-heritage-month>

ST Math Support Team: JiJi's Friendly Service Experts >>

<https://blog.mindresearch.org/blog/st-math-support-team>

Bringing Robotics to a STEAM Elementary School >>

<https://blog.mindresearch.org/blog/robotics-steam-lab-elementary-school>

Taking Inspiration from MIND's Passion for Educational Equity >>

<https://blog.mindresearch.org/blog/taking-inspiration-from-minds-passion-for-educational-equity>

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Note: List reflects Board of Directors as of November 1, 2021

Hope for the Future

This time last year, the world as we knew it had come to a halt. As the pandemic pressed on, MIND colleagues learned each day to leverage more and more of each other's strengths to overcome adversity. As we all yearn for a return to normalcy, we continue to look for creative and rigorous solutions.

Thank you for supporting our mission to mathematically equip all students to solve the world's most challenging problems. Together, we'll continue to build stronger foundations for an even more hopeful future.

To learn more about MIND's mission, programs, and impact, please contact socialimpact@mindresearch.org.



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