



Media FAQ

What is MIND Research Institute?

MIND Research Institute is a neuroscience and education social impact organization, dedicated to ensuring that all students are mathematically equipped to solve the world's most challenging problems. MIND is the creator of ST Math®, a visual instructional program that builds a deep conceptual understanding of math through rigorous learning and creative problem solving to deeply engage, motivate and challenge Pre-K-8 students toward higher achievement.

What is MIND Research Institute's mission?

To ensure that all students are mathematically equipped to solve the world's most challenging problems.

How does MIND Research Institute work to achieve this mission?

MIND achieves its mission through our ST Math program in schools and our Social Impact initiatives and programs that bring math to youth, families and communities outside of the classroom.

What is ST Math?

A visual instructional program that builds a deep conceptual understanding of math through rigorous learning and creative problem solving to deeply engage, motivate and challenge Pre-K-8 students toward higher achievement. Learn more about ST Math in this [2 minute video](#) and by visiting stmath.com.

Who is JiJi?

JiJi is the beloved penguin in the ST Math software games. Students help JiJi overcome obstacles by solving math puzzles – and they associate JiJi with the thrill of challenge and success. JiJi crosses the screen every time a child successfully completes a puzzle, leading the student to the next challenge.

How does MIND Research Institute know that ST Math works?

According to a first-of-its-kind nationwide study published by WestEd in March of 2018, schools that consistently used ST Math outgrew similar schools in statewide rank by 14 percentile points. Learn more about our impact by viewing our [third party validation](#), [results at scale](#) and [success stories](#).

Where can one sample ST Math games?

Play sample puzzles from various stages of the highly scaffolded ST Math curriculum [here](#).

How many students and school communities does ST Math serve?

At present, we have served 1,200,000+ students, 56,000+ teachers and 4,300+ schools across 47 states.

What does the “ST” in ST Math stand for?

ST Math stands for Spatial-Temporal Math.

Why do donors fund ST Math?

Every one of our donors is unique, but generally they are concerned about developing a robust and diverse future workforce with skills in STEM (science, technology, engineering and math). We grow with our partners and our partners grow with us to lead the learning revolution in math education and ultimately build generations of mathematically skilled workers and problem-solvers. Learn more by visiting our [Annual Report](#).

How does one purchase ST Math?

ST Math is available for purchase by schools, school districts and homeschool families. Schools who would like more information can contact us, and homeschool families can purchase the program directly through the JiJi Store. ST Math is not available for individual use. Interested schools and homeschool families can also reach us at 888-751-5443 or info@stmath.com.

Does MIND Research Institute offer grants for ST Math?

With the generous support of its philanthropic partners, MIND Research Institute is able to provide limited funding through its ST Math School Grants Program. This program aims to help education partners offset ST Math program costs through donor matching funds. Grant funding is available to select applicants that meet donor set criteria and is subject to availability. You can learn more, or direct others to apply for funding consideration at <https://grants.mindresearch.org>. For further questions, please contact grants@mindresearch.org.

Is ST Math available internationally?

We continue to be overwhelmed by the worldwide excitement over our visual instructional program that builds a deep conceptual understanding of math. At this time, ST Math is only available for purchase by public, private and home schools within the United States. Due to limited resources, we are unable to support an international market for ST Math at this time.

Is ST Math available for individual use?

Certainly, there are many environments where ST Math has the potential to make an impact, including among parents and other individuals. At this time, due to limited resources, ST Math is only available for purchase by public, private and home schools.

What Social Impact programs does MIND Research Institute offer?

[Research and Development](#): We collaborate with researchers from universities and organizations around the country to perform fundamental and applied research in neuroscience, mathematics, and education.

[ST Math School Grants Program](#): We aim to help education partners offset ST Math program costs through donor matching funds with the goal of allowing more students to see the math and grow into their potential.

[MathMINDs Games](#): We designed story-based games that bring together historical facts, ancient gameplay, mathematics and the world around us to create a highly connected experience for students, teachers and families.

[K-12 Game-a-thon](#): We challenge and empower students to design, build and share games that feature creative solutions to mathematical problems.

What are the future goals of MIND Research Institute?

By 2021, MIND's goals are to:

- Reach 3 million students with its ST Math program.
- Increase school test score effect size on state assessments from 0.4 to 0.8 standard deviations. This is the minimum result required to ensure that 90% of all students reach mathematical proficiency.

To achieve our 2021 goals, MIND must accelerate growth, both in terms of program results and student reach. This growth requires continuous improvement in our partnerships, program development, innovation and research to ensure high fidelity of school implementations.

How can one donate to MIND Research Institute?

Visit our [JiJi Store](#) to make a financial contribution to MIND's mission. MIND Research Institute is a 501(c)(3) organization and donations are tax-deductible to the full extent as allowed by law. For further questions, please contact our Social Impact team at socialimpact@mindresearch.org.

Does MIND Research Institute sell JiJi merchandise?

Yes! Visit the [JiJi Store](#) to purchase JiJi pencils, t-shirts and more!

What are MIND Research Institute's social media channels?

Facebook - <https://www.facebook.com/jijimath>

Twitter (MIND) - https://twitter.com/MIND_Research

Twitter (ST Math) - <https://twitter.com/stmath>

YouTube - <https://www.youtube.com/user/mindresearch>

LinkedIn - <https://www.linkedin.com/company/408903>

Pinterest - <https://www.pinterest.com/jijimath>

Instagram - <https://www.instagram.com/stmath>

What are MIND Research Institute's featured websites?

MIND Research Institute - <http://www.mindresearch.org>

ST Math (product website) - <https://www.stmath.com>

MIND Research Institute's Blog - <http://blog.mindresearch.org/blog>

Who is the media contact for MIND Research Institute?

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For any other questions or information requests, please email info@mindresearch.org.