During fiscal year 2023, MIND Education and MIND Research made great strides in furthering our mission to mathematically equip all students to solve the world’s most challenging problems, and ensuring all students have equitable access to learning. We invested in the development of our new, innovative core math curriculum, InsightMath which, like ST Math, leverages the innate, visual reasoning we all have to make sense of math the way the brain learns. In addition, our extensive research conclusively showed that students across all groups who use ST Math have higher state math scores. More than ever before, we are accelerating learning and creating a learning environment where all kids are empowered to say, “I am a math person.”
To Our Partners

As I reflect on fiscal year 2023 and on the progress and accomplishments it holds, I am deeply energized, hopeful, and confident. We are making profound impact and progress, and next year holds big promise.

Over this year, we made great investments in our new, innovative core curriculum product, InsightMath, and we could not be more excited about bringing it to the market with field testing beginning in the 2024 school year. There is no other program that can bring equitable access to learning math the way InsightMath is designed to perform; uniquely drawing on students’ natural intuition to make sense of math the way the brain learns. Teachers will be able to deliver highly effective, quality instruction with ease, and students will be empowered to discover the joy of math. This is a pivotal moment in ensuring our students catch up and surpass the continued decline in math scores across the country.

This year, we employed more rigorous methods than ever before in our research to reveal ST Math’s unparalleled equity of impact with a study that showed students across all subgroups who use ST Math have higher scores on their state assessment. In addition, we brought additional new products to market to support the learning environment: ST Math Tutoring Powered by VIPTeacher, accelerates learning through online high-impact, grade-level tutoring; ST Math Camp, an after-school or summer program that builds student agency in an expanded learning environment; and, ST Math Assessment Support Tool, providing data driven instruction based on assessment scores for students who need extra support. And some exciting news: We were recognized with not one, but two CODIE Awards for Education Technology: Best Learning Recovery Tool and Best Mathematics Instructional Solution for PK-8.

I am so proud of the work we are doing and of the deep dedication of our teams, donors, and partners. Our unwavering commitment is stronger than ever. We are holding ourselves accountable and staying true to our mission: ensuring all kids are mathematically equipped to solve the world’s most challenging problems.

I am so thankful for your continued support and partnership. Together, we can universally, and radically shift the way we teach and learn math. Imagine it! A world where every student, every person, has the confidence to say, “I am a math person.”

Brett Woudenberg
Chief Executive Officer
MIND Education & MIND Research Institute
A study conducted by MIND Research Institute shows that students who used the ST Math program made significantly higher gains in math proficiency. The study, which included over 160,400 students across Texas, found a 13.6 percentage point advantage in growth in percent of students achieving “Meets” or “Masters” on the 2022 STAAR for students who used ST Math with fidelity. Whether they are above or below grade level, classified as gifted and talented or students with disabilities, English learners or native English speakers, all students have equitable access to learning when they experience math the way the brain learns.
ST Math Resources

With this year’s equitable impact theme in mind, we included a variety of content to support teachers and administrators as they work with all students regardless of their background. We remain thought leaders in the science of learning math, and continue to provide many other innovative and expanded learning resources—including our high-impact online tutoring solution—to empower students as they begin or continue their ST Math journey.

The Neuroscience of Deeper Learning with ST Math »
https://blog.mindresearch.org/blog/neuroscience-of-deeper-learning

How to Support English Learners in Math »
https://blog.mindresearch.org/blog/how-to-support-english-learners-in-math

Expand Learning to Accelerate Learning »
https://blog.mindresearch.org/blog/expand-learning-to-accelerate-learning

The Impact of Equitable Access on Student Math Achievement »
https://blog.mindresearch.org/blog/the-impact-of-equitable-access-on-student-math-achievement

More than a Checkmark »
https://blog.mindresearch.org/blog/more-than-a-checkmark-five-prime-factors-for-edtech-evaluation

5 Questions to Ask When Choosing an Effective Online Tutoring Program »
https://blog.mindresearch.org/blog/5-questions-to-ask-when-choosing-an-effective-online-tutoring-program
With tremendous support from our partners, ST Math continued to reach more students, teachers, and schools than ever before.

2,283,128

Students

115,179

Educators

7,473

Schools

50

States

🏆 ST Math Awards

Hard work and determination do not go unnoticed here at MIND. Every one of our team members has made significant contributions to the success of ST Math. We are proud to showcase our awards and recognitions as a reminder that MIND strives for excellence. Most importantly, we aim to equip all students with an effective and powerful educational tool.
Math Learning That Stands the Test of Time

Meride Public Schools received national attention for maintaining high math achievement during the Covid-19 pandemic. Meriden Public Schools had a comprehensive approach to math instruction which included a visual instructional program that allows students to build their problem-solving skills and persevere. When Covid hit and students transitioned to distance learning, they were still able to play ST Math. School districts nationwide eventually saw a decline, but math scores remained high for many schools in Meriden, CT.

Read the full success story » https://www.stmath.com/profiles/meriden-public-schools

Reimagining Math Education to Create Greater Impact

We continued to create and participate in podcasts, blogs, and speaking engagements. Topics like neuroscience, diversity, equity, inclusion, and improving math education remained front and center for us, and how input from teachers, students, and families shapes our programs became a common thread in all of our content.

Podcasts

We had multiple conversations with LeiLani Cauthen from The Learning Counsel podcast to discuss today’s important topics in math education. https://www.spreaker.com/user/mindresearchinstitute/what-is-the-science-of-learning-math

Webinars

We sponsored the Science of Learning Math community on edWeb and hosted several webinars that resonated with educators. EdWeb Community Science of Learning Math » https://www.edweb.net/mindresearch

Ebooks/White Papers

We published our ebook, How to Accelerate Learning with Neuroscience, to explore how the science of learning math can help guide students to effectively accelerate their math achievement. https://info.mindresearch.org/hubfs/pdfs/research-results/Accelerated-Learning-Ebook.pdf
A Community to Engage All Students

This year, we continued to see strong community engagement while deepening connections with students, teachers, and families. It was exciting to see JiJi making the rounds and bringing math joy to schools and classrooms across the country. As we celebrate math culture year-round, we’re inspired to see all the different ways JiJi fans have creatively influenced their math journey.

MIND’s Math Week

Math Week is all about connecting! We partner with schools, districts, and/or county offices and offer a program to engage families in meaningful math activities which can be done from the comfort of home. This program comes at no cost to the participants, thanks to donor support. Families engage in MathMINDs stories that combine the best of storytelling and mathematics. The stories derive inspiration from cultural traditions originating in Lesotho, Madagascar, Ghana, and China. Each story explains how games are played, and new ones are made available throughout Math Week.

Dive into Math Week »
https://blog.mindresearch.org/blog/change-the-way-your-community-experiences-math

ST Math Challenges

Schools that wanted to start the year with strong implementation, encourage their usage of ST Math over the summer, or just foster a love of problem solving could find an ST Math challenge for any (and all) occasions. We loved seeing teachers and administrators share their ST Math-learning journeys with us on social media. We also know that one size doesn’t fit all when it comes to every school’s unique goals and student needs, so we put together a toolkit to encourage schools to create their own challenges for the coming year!

Explore How School’s Can Design a Unique ST Math Usage Challenge »
https://www.stmath.com/usage-challenge-toolkit
MPS Celebrates District Rollout of ST Math

Milwaukee Public Schools (MPS) is Wisconsin’s largest school district, serving over 77,000 K-12 students. Its mission is to accelerate student achievement by improving access to grade-level curricula for college and career readiness. Working with MIND, MPS made ST Math available in every one of their elementary and middle schools and select high schools. The program is a tier-one intervention supplemental math program and is available to all MPS students.

Watch the MPS District-Wide ST Math Rollout ➤ https://www.stmath.com/profiles/milwaukee-public-schools

JiJi Day

JiJi Day has been an essential annual event in our ST Math community, and celebrations have been a highlight on our calendar for many years. We were amazed to see how schools nationwide uniquely celebrated JiJi and warmly welcomed our penguin mascot into their schools. In addition to designing several fun classroom activities that could be used in the classroom or at home, we also created ways for everyone to participate and celebrate our beloved ST Math penguin.

See How We Celebrated ➤ https://blog.mindresearch.org/blog/waddle-you-do-to-celebrate-jiji-day-this-year

2023 Annual ST Math User Conference

This year’s ST Math User Conference was chock-full of amazing learning opportunities. Everyone who participated, from educators to district administrators, was ready to accelerate learning in 2023 and beyond. With our thought leaders and mathematics speakers, we offered helpful ideas, strategies, and resources to ensure schools have the tools they need to support their students in achieving mathematical success.

Read a Recap of the Event ➤ https://blog.mindresearch.org/blog/an-st-math-collaboration

The Paco Bazaar Gift

Giving back to the community has always been at the heart of MIND’s mission. We recognize educators’ tremendous impact on student learning and are grateful for all the efforts these teachers and administrators have made to ensure their students have a brighter future. Each time we gather for our organization-wide conference, MIND artists and designers create limited edition and one-of-a-kind art pieces to raise money for school projects. With the money we raised this year, we were able to give to two different schools!

See How We Celebrated ➤ https://blog.mindresearch.org/blog/expanding-playgrounds-and-encouraging-creativity-in-the-classroom
During the 2022/23 school year, the ST Math School Grants Program for Massachusetts, funded by the One8 Foundation, had its strongest year yet. The 244 schools in the program ended the year with an average ST Math completion rate of 82%! One powerful component of the program that contributed to this success was the educator-led learning over the course of the year, our Champion Programming. During in-person Champion Days and virtual Champion Hours, ST Math educators presented sessions that they created, sharing ideas and resources they developed with others. With so many schools making tremendous progress toward a goal of 80% average progress across their schools, we began to ask schools to think about how to support ALL students to achieve 80%. Studley Elementary in Attleboro Public Schools attacked this challenge with gusto, ultimately getting 86% of their students to achieve 80% or more on ST Math. Their school leaders have been tremendously focused on supporting teachers to look at individual student data and conduct coaching cycles to support their student learners to achieve these goals. Thank you to the One8 Foundation for helping us achieve this milestone and develop best practices for the teachers and students in Massachusetts and beyond!

Thanks to generous funding from Verizon, over 40,000 students at Verizon Innovative Learning Schools received access in the 2022/23 school year to ST Math. From deep learning during professional development sessions to collaborative community events, the partnership provides teaching and learning opportunities that transform math education. One success story belongs to a group of middle school students attending Mater Academy Mountain Vista who presented their celebrations and feedback at ST Math’s “Accelerate Learning” User Conference in February 2023. The students showcased their teachers’ innovative instructional strategies, modeled best practices of virtual presentations, and proposed relevant feedback on the ST Math platform. After hearing the comments and testing the requested feature updates, MIND’s Engineering Team incorporated their idea into the program and recognized the students for their remarkable impact and creative problem solving.
Phillips 66 is a positive, powerful steward for the communities in which their employees live and work, and their concern for schools and students is evident in their support for ST Math. Thanks to their strong focus on social impact (https://www.phillips66.com/community/social-impact), last year Phillips 66 shared the gift of strong math foundations with over 120 schools in 10 key states across the country, helping over 52,000 students gain the skills required for academic success and meaningful STEM careers. To further build a robust mathematical culture at the Phillips 66-funded schools, the company supported 24 Family Math Nights in which families were invited to “play math” with their children, inspiring opportunities for parents and students come together to learn and love math.

In the 2022/23 school year, the John Deere Foundation’s partnership with MIND reached over 34,000 students, the majority of which are underserved, in Iowa, Illinois, and Georgia. One of the districts seeing tremendous gains with the program is Waterloo Community School District, the seventh largest district in Iowa. Thanks to the Foundation’s funding of ST Math in Waterloo’s 11 elementary schools, students showed significant growth in math proficiency outcomes. The district is seeing positive correlations between results on ST Math and their post assessments. In addition, their 3rd - 5th grade students experienced an increase of almost 6% on the 2023 Iowa Statewide Assessment of Student Progress (ISASP).

Thanks to grant funding from the Pacific Life Foundation (https://www.pacificlife.com/home/corporate-social-responsibility/communities/community-impact.html), students at Red Hill Elementary School in Tustin Unified School District are benefiting powerfully from the power of ST Math. MIND recently published a success story about this implementation featuring principal Teri Malpass, a former teacher that has been using ST Math for 17 years, first in her own classroom and now as an administrator. Malpass shares her enthusiasm for the program, her focus on an increase in both student confidence and achievement, and the school’s outstanding results – the equivalent of 5 years of growth in a single year.

For more than 70 years, Ford Motor Company (https://corporate.ford.com/social-impact/community.html) has been upholding students and education with a special focus on serving underrepresented communities. Here at MIND, their grant funding is empowering children at one of the nation’s leading after school programs, Detroit’s Downtown Boxing Gym (DBG) (https://dbgdetroit.org) with the benefits of ST Math. The DBG provides a roster of both athletic and academic opportunities for under-served children, an array of wrap-around programs including not just sports, but tutoring, classroom support, and nutrition, instilling both life skills and self-confidence. With a 100% high school graduation record, MIND is proud to be a part of the DBG curriculum and thanks Ford for their ongoing support.
Thank you to our partners for another successful year.

$5 MILLION AND UP
- One8 Foundation
- Overdeck Family Foundation
- Phillips 66
- Verizon

$3 MILLION AND UP
- Cisco Foundation
- PwC Charitable Foundation
- Samueli Foundation

$1 MILLION AND UP
- Arconic Foundation
- Chevron Corporation
- Croul Family Foundation
- David and Michelle Horowitz
- Emulex Corporation
- Hyundai Motor America
- Jim and Sheila Peterson
- John Deere and Company
- Microsemi
- AERDF : EF+Math Program
- Paul and Margo Folino
- Rockwell Automation
- The Boeing Company - National
- UC Irvine
- Windsong Trust

$500,000 AND UP
- Abbott Medical Optics
- APS Foundation, Inc.
- Bank of America
- Bill and Pat Podlich
- Capital Group
- Children & Families Commission of Orange County
- Dennis and Carol Troesh
- Fluor Corporation
- Helping Us Help Ourselves Foundation
- Janet and James “Walkie” Ray
- John and Sherry Phelan
- Michael and Susan Dell Foundation
- NewSchools Venture Fund
- OneWest Bank/CIT Bank
- Pacific Life Insurance : Pacific Life Foundation
- Ted and Janice Smith
- The Argyros Foundation
- The Larry and Helen Hoag Foundation
- The Seaver Institute
- The Whitman-Harsh Family Foundation
- Toyota USA Foundation
- Ueberroth Family Foundation
- William E Bloomfield, Jr.

$250,000 AND UP
- Albert and Bettie Sacchi Foundation
- Apollo Education Group : University of Phoenix Foundation
- Ford Motor Company
- Fred Taylor
- General Motors
- Gerard Family Trust
- KDK-Harman Foundation
- Leonetti/O’Connell Foundation
- Macy’s Foundation
- Marion Knott
- Marjorie Rawlins
- Matthew and Sydni Peterson
- Matthew and Roberta Jenkins
- Pitney Bowes Inc.
- Ralph and Else Stern
- Segerstrom Foundation
- Southern California Edison
- The Beall Family Foundation
- Wells Fargo Bank
- Xerox

$100,000 AND UP
- American Honda Foundation
- Arnold and Mabel Beckman Foundation
- Brady Education Foundation
- California Community Foundation
- Carol and Budge Collins
- CME Group / Chicago Board of Trade
DIRECTV
Donald P. and Dodo Kennedy
Dwight Stuart Youth Fund
Dynamax International Trading Co., Ltd
Edwards Lifescience
Ella Fitzgerald Charitable Foundation
Hastings/Quillin Fund
Hot Topic Foundation
Houston Endowment
Inland Empire Community Foundation
Jim and Vivian McCluney
Mara W Breech Foundation
Marc Levin
Michelle Rohe
NAMM
Napa Valley Vintners
Norris Foundation
O.L. Halsell Foundation
RGK Foundation
Rose Hills Foundation
Rowena Yarak Schaber
S.L. Gimbel Foundation
SAP America, Inc.
Southern California Gas Company
State Farm Companies Foundation
Stephen and Sally Herrick
Steve and Amy Litchfield
Symantec Corporation
Taco Bell Foundation
The Ahmanson Foundation
The Annenberg Foundation
The Carol and James Collins Foundation
The Cummins Foundation
The Dito Devcar Foundation
The Green Foundation
The Kling Family Foundation
Tim and Jean Weiss
Troy Group
U.S. Bank
United Way of Greater Los Angeles
W.M. Keck Foundation
William E Hixson Foundation

$50,000 AND UP
Bruce and Karen Cahill
Conexant Systems, Inc.
ConocoPhillips
Dick and Mary Allen
Donald and Constance Sperling Foundation
Emil and Maureen Brolick
Eric and Connie Boden
Experian Americas
Falcon Investment Group
Fariborz and Azam Maseeh
Five Point Communities Management, Inc.
Gilbert and Jacki Cisneros
Google, Inc.
Henry and Elizabeth Segerstrom
Henry Guenther Foundation
Herbert Lucas
ITC Holdings Corp.
John and Constance Chambers
John R. and Elizabeth Stahr
McMaster-Carr Supply Company
Mike and Janice Lowther
Mike S. and Ellie Gordon
Miller Environmental, Inc.
Northrop Grumman : Northrop Grumman Foundation
Peggy and Robert Sprague
Robert E. and Linda F. Yellin
Roth Family Foundation
Steinmetz Foundation
Tarsadia Foundation
The Grammy Foundation
The J. Willard and Alice S. Marriott Foundation
The Roripaugh Family Foundation
The Sutton Family Charitable Fund
United Way for Southeastern Michigan
Viejas Entertainment & Productions
WHH Foundation

$25,000 AND UP
ACT, INC.
Adams Legacy Foundation
AFCEA : AFCEA - Southern California
AT&T Inc : AT&T Foundation
Bright Funds
Citigroup
Clearlight Partners, LLC
Crevier Classic Cars / Crevier Sales & Leasing
David and Darrellyn H. Melilli
David Mark and Sandy Stone
Edwin Fuller
First American Corporation
George Hoag Family Foundation
Greg Njoes
Herb and Carol Amster Philanthropic Fund
Horowitz Management Inc.
I-Rise Foundation
IMC Chicago Charitable Foundation
JP Morgan Chase Foundation
James and Catherine Emmi
James and Suzanne Mellor
Joshua Taylor
Larry and Dee Higby
Leo M. Shortino Family Foundation
Long Beach Community Foundation
Mike and Sheila Lefkowitz
National Society of Black Engineers
NEC Foundation of America
Opus Bank : Opus Community Foundation
Orange County Community Foundation
Pacific General Ventures
Quartics
Richard L. and Ginny Linting
Ronald McDonald House Charities
SchoolsFirst Federal Credit Union
Taylor Pham Fund
Technology for Kids Foundation
The Allergan Foundation
The Eisner Foundation
The Guardian Life Insurance Company of America
The Lookout Foundation, Inc.
Toshiba America Foundation
TransCanada
Western Digital Corporation
Yum! Brands Foundation, Inc.

$10,000 AND UP

Allen Charitable Lead Annuity Trust
Amazon Web Services
Ann W McDonald
Atalanta Partners
Barbara Roberts
Benjamin Du
Bill and Linda Kreidler
Brett Woudenberg
Bruce Chapman
Chicago Mercantile Exchange
Commercial Bank of California
Community Bank
Cox Communications Inc.
Crane Foundation, Inc.
Damien M Jordan
Dan S. and Sharon Whelan
Dancing Tides Foundation
Daryl and Patricia Pelc
Davis Guggenheim and Elisabeth Shue
DaVita Total Renal Care, Inc.
Deborah Lima
Don and Wendy Garcia
Donald and Carol Murray Family Trust
Douglas and Lynn Freeman
DTCC (Depository Trust & Clearing Corporation)
Dwight Decker
Edward and Helen Shanbrom Family Fund
EQT Foundation
Erik and Kari Brandi
Farmers and Merchants Bank
Freeport-McMoRan Copper & Gold Foundation
Gibson, Dunn & Crutcher
Glen and Dorothy Stillwell Charitable Trust
Hitachi, Ltd.
IBM Corporation : IBM Corporation - Southern California
J.P.Morgan Chase
James P. Hagstrom and Cynthia O’Neill
James W. and Gail Daniels
Jane Fugishige Yada
John and Kerry Holtrust
John and Tashia Morgridge
John Bishop and Barbara Nieto
JustGive.org
KPMG LLC
Legacy Ladies, Inc.
Liz Merage
Marian and Garth Bergeson
Mark Bodner
Massachusetts Executive Office of Education
Mathematical Sciences Research Institute
Mike Ray
Morgridge Family Foundation
National Defense Industry Association
Network for Good
New Century Financial Corporation
Noelle Marketing Group
Orange County Business Journal
Orange County United Way
Otis and Joann Healy
Patricia Dempster
PNC Foundation and Charitable Trust
RF Nano Corporation
Richard and Susan Bridgford
Rick Smetanka : Haskell & White LLP
Robert and Connie Ihrke
Robert and Dallas Celecia
Rockwell Collins
Rolf Uitzetter
Sam Goldstein
Savills
Soka University of America
Sooch Foundation
Staples Inc.
Stephen and Kathy Peterson
The Draper Foundation
The Fieldstone Company
The Itri Family Foundation
The Merage Foundation
The Pacific Endowment
The William C. Bannerman Foundation
Thomas E. and Gerda Sparks
Tiger Woods Foundation
Tim Molnar, CFP
Tony and Ginger Allen
United Health Foundation
United Technologies
University of Delaware
Walt Disney Company: Disneyland Resort
Waltmar Foundation
William and Pam Lawless
Zeiss Optics Corporation

*Note: List reflects cumulative giving as of October 30, 2023*
In 2023, the spotlight remained on ST Math and its wealth of resources for students, teachers, and families.

Coverage of MIND and ST Math appeared in:

- CBS
- District Administration
- edCircuit
- EducationWeek
- eSchool News
- EXAMINER-ENTERPRISE
- THE JOURNAL
- MarketScale
- The New York Times
**Financials**

**FY 2023 Funding by Donor**
- 71% Foundations
- 1% Individuals
- 27% Corporations

**FY 2023 Expenses**
- 92% Program
- 6% Management
- 2% Fundraising

### SUPPORT AND REVENUES

<table>
<thead>
<tr>
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<th>FY 2023</th>
<th>FY 2022</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$7,710,621</td>
<td>$7,629,849</td>
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<tr>
<td>In-kind revenues</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td><strong>TOTAL FUNDRAISING AND PHILANTHROPY</strong></td>
<td><strong>$ 7,710,621</strong></td>
<td><strong>$ 7,629,849</strong></td>
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<tr>
<td>Program fees – schools</td>
<td>24,977,699</td>
<td>25,569,943</td>
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<tr>
<td><strong>TOTAL SUPPORT AND REVENUES</strong></td>
<td><strong>$ 32,688,321</strong></td>
<td><strong>$ 33,199,792</strong></td>
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### EXPENSES

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<tr>
<td>Program</td>
<td>30,807,662</td>
<td>31,264,885</td>
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<tr>
<td>Management</td>
<td>2,071,605</td>
<td>2,363,808</td>
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<tr>
<td>Fundraising</td>
<td>628,786</td>
<td>1,123,748</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$ 33,508,053</strong></td>
<td><strong>$ 34,752,441</strong></td>
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### INCREASE IN NET ASSETS

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<tr>
<th></th>
<th>FY 2023</th>
<th>FY 2022</th>
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<tbody>
<tr>
<td></td>
<td>(816,148)</td>
<td>277,989</td>
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### BEGINNING NET ASSETS (DEFICIT)

<table>
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<tr>
<th></th>
<th>FY 2023</th>
<th>FY 2022</th>
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<tbody>
<tr>
<td></td>
<td>442,441</td>
<td>164,452</td>
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### NET ASSETS, ENDING

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<th></th>
<th>FY 2023</th>
<th>FY 2022</th>
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<tbody>
<tr>
<td></td>
<td>($373,707)</td>
<td>$442,441</td>
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</table>

MIND Education’s fiscal year 2023 financial statements were audited by Clark Nuber P.S., certified public accountants. For a complete copy of the 2023 Audited Financial Statements, please email lwani@mindresearch.org or call 949.345.8698.
Life at MIND

In many ways, this was a big year for MIND colleagues. If you ask each MINDer what was so great about 2023, you will likely receive a different response—and that’s a good thing. We at MIND have many reasons to celebrate the past year, and with the many accomplishments we’ve seen collectively as a MIND family, we’re more than thrilled to share them all. Here is a peek into life at MIND in 2023.

New Study: ST Math Use Drives Significant Improvement in Texas Students’ Math Scores »

ST Math Expands Impact Across America »

J. Weili Cheng Joins MIND Research Institute’s Board of Directors »

MIND Research Institute Launches a Second Brand, MIND Education »

Dr. Rudy Crew Joins MIND Education’s Board of Directors »

VIPTeacher and MIND Announce Partnership to Deliver Online High-Impact, Grade-level Tutoring »

MIND Wins 2 CODiE Awards and Earns Prestigious Industry Recognition »

Springdale Public Schools to Celebrate MIND Research Institute Gift Supporting George Elementary’s Playground Expansion »

MIND Debuts InsightMath, a Neuroscience-Based Elementary Curriculum »

Celebrating Disability Pride with MIND »
## Board of Directors

### MIND Education Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Terry Crane</td>
<td>Chairman of the Board, President, Crane Associates</td>
</tr>
<tr>
<td>Chuck Amos</td>
<td>Chief Executive Officer, GuideK12</td>
</tr>
<tr>
<td>Ellen Bialo</td>
<td>President and CEO, Interactive Educational Systems Design</td>
</tr>
<tr>
<td>Mark Bodner, Ph.D.</td>
<td>Co-founder &amp; Research Scientist, MIND Research Institute</td>
</tr>
<tr>
<td>Rudy Crew, Ed.D.</td>
<td>Clinical Education Professor, USC Rossier School of Education</td>
</tr>
<tr>
<td>Donald E. Garcia</td>
<td>Founder, Pinnacle Consulting Group</td>
</tr>
<tr>
<td>David L. Horowitz</td>
<td>Chairman, Horowitz Management</td>
</tr>
<tr>
<td>Steve E. Litchfield</td>
<td>Chief Financial Officer and Chief Strategy Officer, MaxLinear, Inc.</td>
</tr>
<tr>
<td>James “Jim” McCluney</td>
<td>Executive Chairman of the Board, Emulex Corporation (Retired)</td>
</tr>
<tr>
<td>John H. Phelan Jr.</td>
<td>Executive Vice President of Capital Research &amp; Management, Capital Group Companies, Inc. (Retired)</td>
</tr>
<tr>
<td>Brett Woudenberg</td>
<td>Chief Executive Officer, MIND Education &amp; MIND Research Institute</td>
</tr>
</tbody>
</table>

### MIND Research Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edwin D. Fuller</td>
<td>Chairman of the Board, President, Laguna Strategic Advisors</td>
</tr>
<tr>
<td>Mark Bodner, Ph.D.</td>
<td>Co-founder &amp; Research Scientist, MIND Research Institute</td>
</tr>
<tr>
<td>Weili Cheng</td>
<td>Executive Director, Yale Alumni Association</td>
</tr>
<tr>
<td>Mary deWysocki</td>
<td>Senior Director of Corporate Affairs, Cisco Systems, Inc.</td>
</tr>
<tr>
<td>Brett Woudenberg</td>
<td>Chief Executive Officer, MIND Research Institute</td>
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### EMERITUS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Dr. Matthew Peterson</td>
<td>Founder and Director Emeritus</td>
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<td>Ted Smith</td>
<td>Chairman Emeritus</td>
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<td>Dr. Gordon Shaw</td>
<td>Founder</td>
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*Note: List reflects Board of Directors as of December 1, 2023*
The past few years have seen challenges for educators and students alike. At MIND, we are more convinced than ever that there is light at the end of the tunnel.

With over 25 years of scientific research and through the development of innovative, visually based game technology, MIND has worked to revolutionize the way students learn math. As we lean into our second quarter century, we will continue to evolve and improve in our pursuit to ensure success and achievement for all students.

Constant innovation. Ongoing self-reflection. An insistence on robust data and rigorous research. And a deep confidence in the power of neuroscience to light the way. MIND will continue to adhere to these principles as we look forward to the next 25 years on our quest to mathematically equip all students to solve the world’s most challenging problems.

Together, let’s be brave for the sake of our nation’s students. Let’s be bold by daring to alter the way we approach math education.

Let’s turn the national math crisis into a remnant of the past.

To learn more about MIND’s mission, programs, and impact, please contact socialimpact@mindresearch.org.

Support MIND’s mission
https://store.mindresearch.org/pages/donate