

ANNUAL REPORT 2024:

A New Approach, A Better Way

During fiscal year 2024, MIND Education and MIND Research made significant strides in revolutionizing math education through innovative approaches rooted in neuroscience and inclusivity. By emphasizing deep, active learning and breaking down language barriers, our programs fostered an engaging and accessible environment for all students. The upcoming launch of the new InsightMath core curriculum and the continued impact of ST Math highlights our commitment to preparing students to solve real-world problems with creativity, curiosity, and confidence. Our efforts not only improved learning outcomes but also cultivated a joyful and enduring relationship with mathematics.

to view the web version of our Annual Report
at mindresearch.org/2024.



MIND
RESEARCH INSTITUTE

To Our Partners

As I reflect on fiscal year 2024, I am not only really proud of the progress we've made and the potential that lies ahead, but genuinely excited. This year has been one of growth, innovation, and impact as we continue on our journey to transform math education. The commitment and energy from our teams, partners, and supporters have been nothing short of inspiring. Together, we are truly reshaping how students experience and learn math.

A standout highlight of this year is the incredible strides we've made in the development of our new comprehensive curriculum, InsightMath. Field testing began in the 2024 school year, and the feedback has been positive with enthusiasm from both students and educators. InsightMath builds on the same neuroscience foundation that powers ST Math, leveraging the brain's natural way of learning to make math accessible and equitable for all learners. This is more than a curriculum—it's a pathway for teachers to deliver effective, joyful instruction while empowering students to become confident problem-solvers. As we continue addressing the ongoing challenges in math education, InsightMath is a pivotal tool for helping students not only catch up, but exceed expectations.

This year, we continued to bring opportunities to impact students beyond the traditional classroom setting. Community engagement programs like Family Math Weeks, through our MathMINDs offering aim to deepen relationships with math by changing the way math is experienced.

A major area of focus this year has been our continued investment in enhancing ST Math. Tremendous upgrades were made, including redesigned student experiences with new games and an island-themed student journey, an improved educator dashboard, and enhanced Puzzle Talks. These innovations ensure ST Math continues to be a powerful tool for teachers and students alike, supporting deep, conceptual understanding and engagement in math learning.

In addition, we deepened our partnerships with leading research organizations, working together to drive meaningful insights into how math is taught and learned. Our collaborations with these groups help ensure that our programs remain at the forefront of educational research, delivering outcomes that make a difference for all students.

The work we do is meaningful because of the collective dedication of our teams, our donors, and you—our supporters. Together, we are driving a movement that will redefine math education, ensuring all students have the skills and confidence to thrive in a complex world. Our vision remains bold and unwavering: a world where every student, every person, proudly says, "I am a math person."

Thank you for your continued support and partnership as we work together to achieve this vision. With your help, the possibilities are limitless.



Brett Woudenberg

Chief Executive Officer

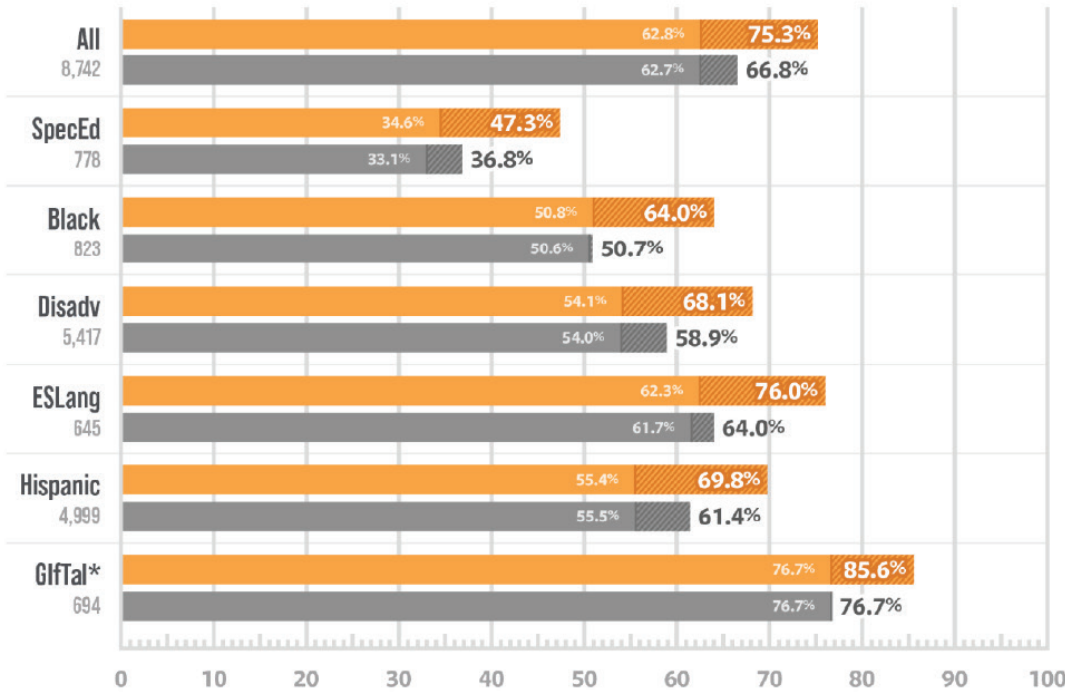
MIND Education & MIND Research Institute

Empowering the Next Generation of Math

In a year-long study conducted by MIND Research Institute, nearly 9,000 students from grades 3 to 5 were assessed to evaluate the impact of ST Math on their math performance. The study revealed substantial improvements in math scores, with students using ST Math significantly outperforming their peers across various subgroups, including race/ethnicity and economic status. This rigorous study underscores the effectiveness of ST Math’s unique visual learning approach in fostering equitable math proficiency gains among a diverse student population.

ST Math Students Outgrow Matched Controls Across All Groups

Control Groups Matched on Demographics & Spring 2022 STAAR Scores



Impact Equity: Percent Meets/Masters Advantage at High Usage Level (1,500 puzzles)

- Comparing Spring 2023 percent of student group Meets or Masters
- Control group % Meets or Masters was matched to treatment group in Spring 2022

Students scoring Meets or Masters on 2023 STAAR

Students using ST Math completed >1,500 puzzles

'22 Texas Students using ST Math Matched Comparison Group

'23 Texas Students using ST Math Matched Comparison Group

*Gifted % Masters @ 2,500 puzzles



A Revolutionary Approach to Math Learning

We are proud to showcase MIND's Approach, which aligns with brain-based learning principles to prepare students to become innovative problem-solvers. By creating inclusive and engaging learning environments, we foster deep understanding and critical thinking, ensuring that math becomes a joyful experience for all students. To further support educators and school leaders, we were also excited to announce the launch of our MIND on MA+H blog, a dedicated page offering insights and resources to help district administrators and teachers empower their students.

My Daughter Doesn't Need My Mother's Math Education »

<https://blog.mindresearch.org/blog/my-daughter-doesnt-need-my-mothers-math-education>

Why Traditional Math Education is Failing our Students: A Call for Transformation »

<https://blog.mindresearch.org/blog/why-traditional-math-education-is-failing-our-students-a-call-for-transformation>

From Rules to Reasoning: Why We Need Thinkers, Not Memorizers in Math Education »

<https://blog.mindresearch.org/blog/from-rules-to-reasoning-why-we-need-thinkers-not-memorizers-in-math-education>

Schema: The Brain's Version of Big Ideas »

<https://blog.mindresearch.org/blog/schema-the-brains-version-of-big-ideas>

Learning Math for a Future-Ready World: A Call for Change »

<https://blog.mindresearch.org/blog/learning-math-for-a-future-ready-world-a-call-for-change>

Designing Curriculum around Big Ideas »

<https://blog.mindresearch.org/blog/designing-curriculum-around-big-ideas>

With tremendous support from our partners, ST Math continued to reach more students, teachers, and schools than ever before.



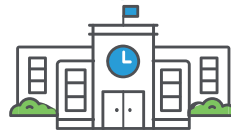
2,179,815

Students



174,951

Educators



7,419

Schools



50

States



ST Math Awards

At MIND, the relentless drive and dedication of our team truly shine. Everyone plays a pivotal role in the success of ST Math, and their remarkable contributions do not go unnoticed. We're thrilled to celebrate our awards and accolades, a testament to MIND's unwavering pursuit of excellence.



**Educators Pick
Best of STEM
Winner 2024**



**Tech & Learning
Awards of
Excellence:
Back to School
Awards**



**Tech & Learning:
Best of Show 2024**



**The EdTech
Awards 2024**

Rethinking the Culture of Math Education

As we developed our thought leadership content, we zeroed in on the hot-button issues that matter most to school leaders and educators. We are dedicated to fostering these important conversations and actionable changes by partnering with districts and county offices of education. At MIND, we jumped into the conversation by engaging in podcasts and speaking events that fueled our passion for math education and echoed throughout the entire education community. We explored dynamic topics like mathematical discourse, equitable learning, aligning with



Podcasts

We spoke with LeiLani Cauthen from The Learning Counsel podcast to discuss today's important topics in math education. >>

<https://www.mindresearch.org/edtech-podcast>



Webinars

We sponsored the “Math the Way the Brain Learns” community on edWeb and hosted several webinars that resonated with educators. >>

<https://www.edweb.net/mindresearch>



Ebooks/ White Papers

We published an eBook and a white paper.

I Think, I Try, I Learn: Empowering the Next Generation of Thinkers underscores a transformative approach to math education by fostering creative problem-solving and critical thinking over traditional rote memorization, aligning with modern needs for future-ready learners. The eBook illustrates how engaging students in active learning can significantly improve their mathematical proficiency and prepare them for the challenges of tomorrow. >> <https://info.mindresearch.org/hubfs/pdfs/research-results/Think-Try-Learn-eBook-ME8.pdf>

Recipe for Success in Gaining Momentum with Math highlights the critical role of neuroscience in enhancing math education, presenting evidence that spatial-temporal reasoning and visual learning can significantly improve students' conceptual understanding and problem-solving skills. By addressing both the challenges of post-pandemic learning recovery and enduring proficiency gaps, this white paper provides administrators and educators with actionable insights to foster robust math cultures and drive long-term student success. >> <https://www.stmath.com/hubfs/pdfs/research-results/Recipe-for-Success-in-Gaining-Momentum-with-Math-White-Paper-ST81.pdf>



Searching for the Next Big Thing to Help Students Succeed in Math

MIND has seen exceptional achievements in math education when schools and districts implement ST Math. From dramatic increases in test scores to enhanced problem-solving skills, our visual learning program is revolutionizing math education and driving student success nationwide.

Witness the magic of learning as Adams 12 students and educators embrace ST Math, conquering challenges while building perseverance and unstoppable growth mindsets. >>

<https://info.mindresearch.org/hubfs/gifs/vids/Adams12-Success%20Story.mp4>

Red Hill Elementary School in Tustin USD, California, has harnessed the power of ST Math to significantly boost student performance in mathematics. Under the visionary leadership of Principal Teri Malpass, Red Hill has seen remarkable improvement. Through the integration of ST Math, math scores soared by 15% in a single year—a staggering five-year growth achieved within just one year.

“I’ve seen ST Math’s impact as a teacher. I’ve seen it as a parent. And now, as principal, I know it works.” - Teri Malpass, Principal, Red Hill Elementary School >> <https://www.stmath.com/profiles/red-hill-elementary>

Los Nietos School District has also witnessed remarkable improvements in student math achievement through the implementation of ST Math. The district fully embraced MIND’s neuroscience-based approach, leading to dramatic increases in math scores and student engagement. Read the full success story. >>

<https://www.stmath.com/profiles/los-nietos-school-district>

We Are All Math People

This year has been filled with incredible community engagement and ever-deepening connections with students, teachers, and families. The excitement was also palpable as JiJi traveled from school to school, spreading the joy of math among students and teachers. Celebrating math culture throughout the year has been nothing short of inspiring, especially seeing how students have taken their math journeys to new, creative heights.

Celebrating Math Awareness Month with MIND

During Mathematics Awareness Month, MIND embraced our passion for math by showcasing how integral it is across every STEM field. We engaged our community with a rich array of activities, including fun math facts, brainteasers, and educational games, to illuminate the role of mathematics in everyday life. Our innovative MathMINDs program and interactive JiJi challenges encourage everyone—students and families alike—to explore and appreciate math’s ubiquitous presence. Through these efforts, we aimed to kindle a love for math that transcends the classroom and invites a lifetime of curiosity and learning. » <https://blog.mindresearch.org/blog/celebrate-mathematics-awareness-month-with-mind>

Students Make Progress with JiJi Bulletin Boards

JiJi Bulletin Boards have become an invaluable tool for fostering engagement and tracking student progress in classrooms across the nation. By creatively showcasing students’ journey with ST Math, these bulletin boards not only build a vibrant JiJi culture but also encourage enthusiasm and motivation towards achieving mathematical excellence. From fun themes like “Journey with JiJi” to “Help JiJi Get Home,” classrooms are transformed into dynamic spaces where students celebrate their progress and stay excited about learning math.

Explore resources and inspiration for building your own JiJi Bulletin Board! »

<https://blog.mindresearch.org/blog/expanding-playgrounds-and-encouraging-creativity-in-the-classroom>

Celebrating our Favorite Penguin

JiJi Day has become a beloved tradition in our ST Math community, marking a special place on our annual calendar. This day always brings joy and excitement as schools across the nation find unique and creative ways to celebrate our cherished ST Math penguin, JiJi. From imaginative classroom activities to engaging home projects, we designed various fun and interactive ways for everyone to join in the JiJi festivities. Our schools' heartfelt and innovative celebrations of JiJi have truly amazed us year after.

See how we celebrated! >>

<https://blog.mindresearch.org/blog/waddle-you-do-to-celebrate-jiji-day-this-year>

The Paco Bazaar Gift

Community support is a core part of our mission. We deeply value the incredible influence educators have on student success and are thankful for their dedication to shaping brighter futures. During our National User Conference, our talented artists and designers craft unique, limited-edition art pieces to fundraise for school projects. This year, the funds raised enabled us to make a meaningful contribution to Heritage Elementary in Tustin, CA.

Discover the inspiring story of their journey and accomplishments! >>

<https://blog.mindresearch.org/blog/in-the-face-of-adversity-heritage-elementary-aviators-soar>

MIND's Math Week

Math Week is all about connecting. We partner with schools, districts, and/or county offices and offer a program to engage families in meaningful math activities which can be done from the comfort of home. This program comes at no cost to the participants, thanks to donor support. Families engage in MathMINDs stories that combine the best of storytelling and mathematics. The stories derive inspiration from cultural traditions originating in Lesotho, Madagascar, Ghana, and China. Each story explains how games are played, and new ones are made available throughout Math Week.

See how one county set a new Math Week record and continues to set the national bar for what students and their families can achieve. >>

<https://blog.mindresearch.org/blog/santa-clara-county-sets-another-math-week-record>

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JiJi Day has become a beloved tradition in our ST Math community, marking a special place on our annual calendar. This day always brings joy and excitement as schools across the nation find unique and creative ways to celebrate our cherished ST Math penguin, JiJi. From imaginative classroom activities to engaging home projects, we designed various fun and interactive ways for everyone to join in the JiJi festivities. Our schools' heartfelt and innovative celebrations of JiJi have truly amazed us year after.

See how we celebrated! >>

<https://blog.mindresearch.org/blog/waddle-you-do-to-celebrate-jiji-day-this-year>

MIND Partners For Greater Impact



The One8 Foundation has been instrumental in the success of ST Math in Massachusetts. One8 supports best-in-class applied learning programs to scale, providing educators with implementation support and training. In 2023-24, the Foundation helped us reach over 110,000 students in 288 schools across the state through their school grants and complementary programming. In addition, One8 is underwriting a rigorous evaluation to ascertain the impact of ST Math on student achievement, interest, engagement, and beliefs, as well as assessing how implementation factors affect student and teacher outcomes. Together, MIND and One8 are preparing students to solve 21st Century challenges by fostering strong math foundations and skills such as critical thinking, complex problem solving, and collaboration.



EF+Math (<https://www.efmathprogram.org/>), a program of the Advanced Education Research and Development Fund (AERDF - <https://aerdf.org/>), seeks to dramatically improve math learning outcomes for students in grades 3–8, with a focus on Black and Latino students, and students of all races experiencing poverty, by strengthening the core assets every student has — executive function (EF) skills. EF+Math supported MIND in developing MathFluency+, an innovative product that combines adaptive math fact fluency instruction with research-based executive function development in a digital game system. Preliminary results from a small pilot already demonstrate potential impact and we will continue to further validate MathFluency+ through a larger independent evaluation in 2025 >> <https://www.efmathprogram.org/unlocking-the-power-of-math>.



Overdeck Family Foundation's Innovative Schools portfolio (<https://overdeck.org/portfolios/innovative-schools/>) aims to expand access to tech-enabled, student-centered K-9 learning environments, intentionally designed for all students to thrive. With a strategic emphasis on innovation, growth, and impact, the Foundation's most recent two-year grant to MIND supports the continued development of InsightMath, our new core math offering, as well as ST Math, to improve usage and implementation. Through this partnership, MIND and Overdeck Family Foundation are working to accelerate math learning and empower students for life-long success.

GENERAL MOTORS

GM's corporate giving >> <https://www.gm.com/commitments/corporate-giving> is working to create inclusive solutions and puts people and communities in the center of its philanthropic focus. A long-time partnership with MIND has supported thousands of students over the years with the gift of ST Math. This year proved to be especially impactful for over 3,500 students living in GM areas of interest including Michigan, Indiana and Ohio. Diversity matters to GM, as does the importance of empowering underserved communities and this year, impacted populations included 86% students of color and well over 50% considered economically disadvantaged. From Cleveland (<https://www.clevelandmetroschools.org/Terrell>) to Columbus (<https://www.wcsrams.org>), from South Bend (<https://www.sb.school>) to School City of East Chicago (<https://www.scec.k12.in.us>), ST Math is now a part of the curriculum for these fortunate students, teachers and schools, thanks to the generosity of General Motors.

Thank you to our partners for another successful year.

\$5 MILLION AND UP

Cisco Foundation
One8 Foundation
Overdeck Family Foundation
Phillips 66
Verizon

\$3 MILLION AND UP

PwC Charitable Foundation
Samueli Foundation
John Deere and Company

\$1 MILLION AND UP

Arconic Foundation
Chevron Corporation
Croul Family Foundation
David and Michelle Horowitz
Emulex Corporation
Hyundai Motor America
Jim and Sheila Peterson
Microsemi
AERDF : EF+Math Program
Paul and Margo Folino
Rockwell Automation
The Boeing Company - National
UC Irvine
Windsong Trust

\$500,000 AND UP

Abbott Medical Optics
APS Foundation, Inc.
Bank of America
Bill and Pat Podlich
Capital Group
Children & Families Commission of Orange County
Dennis and Carol Troesh
General Motors

Fluor Corporation
Helping Us Help Ourselves Foundation
Janet and James "Walkie" Ray
John and Sherry Phelan
Michael and Susan Dell Foundation
NewSchools Venture Fund
OneWest Bank/CIT Bank
Pacific Life Insurance : Pacific Life Foundation
Ted and Janice Smith
The Argyros Foundation
The Larry and Helen Hoag Foundation
The Seaver Institute
The Whitman-Harsh Family Foundation
Toyota USA Foundation
Ueberroth Family Foundation
William E Bloomfield, Jr.

\$250,000 AND UP

Albert and Bettie Sacchi Foundation
Apollo Education Group : University of Phoenix Foundation
Ford Motor Company
Fred Taylor
Gerard Family Trust
KDK-Harman Foundation
Leonetti/O'Connell Foundation
Macy's Foundation
Marion Knott
Marjorie Rawlins
Matthew and Sydney Peterson
Matthew and Roberta Jenkins
Pitney Bowes Inc.
Ralph and Else Stern
Segerstrom Foundation
Southern California Edison
The Beall Family Foundation
Wells Fargo Bank
William E Hixson Foundation
Xerox

\$100,000 AND UP

American Honda Foundation
American Honda Foundation
Arnold and Mabel Beckman Foundation
Brady Education Foundation
California Community Foundation

Carol and Budge Collins
CME Group / Chicago Board of Trade
DIRECTV
Donald P. and Dodo Kennedy
Dwight Stuart Youth Fund
Dynamax International Trading Co., Ltd
Edwards Lifescience
Ella Fitzgerald Charitable Foundation
Hastings/Quillin Fund
Hot Topic Foundation
Houston Endowment
Inland Empire Community Foundation
Jim and Vivian McCluney
Mara W Breech Foundation
Marc Levin
Michelle Rohe
NAMM
Napa Valley Vintners
Norris Foundation
O.L. Halsell Foundation
RGK Foundation
Rose Hills Foundation
Rowena Yarak Schaber
S.L. Gimbel Foundation
SAP America, Inc.
Southern California Gas Company
State Farm Companies Foundation
Stephen and Sally Herrick
Steve and Amy Litchfield
Symantec Corporation
Taco Bell Foundation
The Ahmanson Foundation
The Annenberg Foundation
The Carol and James Collins Foundation
The Cummins Foundation
The Dito Devcar Foundation
The Green Foundation
The Kling Family Foundation
Tim and Jean Weiss
Troy Group
U.S. Bank
United Way of Greater Los Angeles
W.M. Keck Foundation

\$50,000 AND UP

Bruce and Karen Cahill
Conexant Systems, Inc.
ConocoPhillips
Dick and Mary Allen
Donald and Constance Sperling Foundation
Emil and Maureen Brolick
Eric and Connie Boden
Experian Americas

Falcon Investment Group
Fariborz and Azam Maseeh
Five Point Communities Management, Inc.
Gilbert and Jacki Cisneros
Google, Inc.
Henry and Elizabeth Segerstrom
Henry Guenther Foundation
Herbert Lucas
ITC Holdings Corp.
John and Constance Chambers
John R. and Elizabeth Stahr
McMaster-Carr Supply Company
Mike and Janice Lowther
Mike S. and Ellie Gordon
Miller Environmental, Inc.
Northrop Grumman : Northrop Grumman Foundation
Peggy and Robert Sprague
Robert E. and Linda F. Yellin
Roth Family Foundation
Steinmetz Foundation
Tarsadia Foundation
The Grammy Foundation
The J. Willard and Alice S. Marriott Foundation
The Roripaugh Family Foundation
The Sutton Family Charitable Fund
United Way for Southeastern Michigan
Viejas Entertainment & Productions
WHH Foundation

\$25,000 AND UP

AACT, INC.
Adams Legacy Foundation
AFCEA : AFCEA - Southern California
AT&T Inc : AT&T Foundation
Bright Funds
Citigroup
Clearlight Partners, LLC
Crevier Classic Cars / Crevier Sales & Leasing
David and Darrellyn H. Melilli
David Mark and Sandy Stone
Edwin Fuller
First American Corporation
George Hoag Family Foundation
Greg Njoes
Herb and Carol Amster Philanthropic Fund
Horowitz Management Inc.
I-Rise Foundation
IMC Chicago Charitable Foundation
JP Morgan Chase Foundation
James and Catherine Emmi
James and Suzanne Mellor
Joshua Taylor
Larry and Dee Higby

Leo M. Shortino Family Foundation
Long Beach Community Foundation
Mike and Sheila Lefkowitz
National Society of Black Engineers
NEC Foundation of America
Opus Bank : Opus Community Foundation
Orange County Community Foundation
Pacific General Ventures
Quartics
Richard L. and Ginny Linting
Ronald McDonald House Charities
SchoolsFirst Federal Credit Union
Taylor Pham Fund
Technology for Kids Foundation
The Allergan Foundation
The Eisner Foundation
The Guardian Life Insurance Company of America
The Lookout Foundation, Inc.
Toshiba America Foundation
TransCanada
Western Digital Corporation
Yum! Brands Foundation, Inc.

\$10,000 AND UP

Allen Charitable Lead Annuity Trust
Amazon Web Services
Ann W McDonald
Atalanta Partners
Barbara Roberts
Benjamin Du
Bill and Linda Kreidler
Brett Woudenberg
Bruce Chapman
Chicago Mercantile Exchange
Commercial Bank of California
Community Bank
Cox Communications Inc.
Crane Foundation, Inc.
Damien M Jordan
Dan S. and Sharon Whelan
Dancing Tides Foundation
Daryl and Patricia Pelc
Davis Guggenheim and Elisabeth Shue
DaVita Total Renal Care, Inc.
Deborah Lima
Don and Wendy Garcia
Donald and Carol Murray Family Trust
Douglas and Lynn Freeman
DTCC (Depository Trust & Clearing Corporation)
Dwight Decker
Edward and Helen Shanbrom Family Fund
EQT Foundation
Erik and Kari Brandi
Farmers and Merchants Bank
Freeport-McMoRan Copper & Gold Foundation
Gibson, Dunn & Crutcher

Glen and Dorothy Stillwell Charitable Trust
Hitachi, Ltd.
IBM Corporation : IBM Corporation - Southern California
J.P.Morgan Chase
James P. Hagstrom and Cynthia O'Neill
James W. and Gail Daniels
Jane Fugishige Yada
John and Kerry Holtrust
John and Tashia Morgridge
John Bishop and Barbara Nieto
JustGive.org
KPMG LLC
Legacy Ladies, Inc.
Liz Merage
Marian and Garth Bergeson
Mark Bodner
Massachusetts Executive Office of Education
Mathematical Sciences Research Institute
Mike Ray
Morgridge Family Foundation
National Defense Industry Association
Network for Good
New Century Financial Corporation
Noelle Marketing Group
Orange County Business Journal
Orange County United Way
Otis and Joann Healy
Patricia Dempster
PNC Foundation and Charitable Trust
RF Nano Corporation
Richard and Susan Bridgford
Rick Smetanka : Haskell & White LLP
Robert and Connie Ihrke
Robert and Dallas Celecia
Rockwell Collins
Rolf Uitzetter
Sam Goldstein
Savills
Soka University of America
Sooch Foundation
Staples Inc.
Stephen and Kathy Peterson
The Draper Foundation
The Fieldstone Company
The Itri Family Foundation
The Merage Foundation
The Pacific Endowment
The William C. Bannerman Foundation
Thomas E. and Gerda Sparks
Tiger Woods Foundation
Tim Molnar, CFP
Tony and Ginger Allen
United Health Foundation
United Technologies
University of Delaware
Walt Disney Company : Disneyland Resort
Waltmar Foundation
William and Pam Lawless
Zeiss Optics Corporation

In the Media



82,933

social media followers



52%

increase in first time
web visitors

(from organic search)



168,470

blog views



2,099,628

lifetime views

on our YouTube channel

In 2023, the spotlight remained on ST Math and its wealth of resources for students, teachers, and families.

Coverage of MIND and ST Math appeared in:

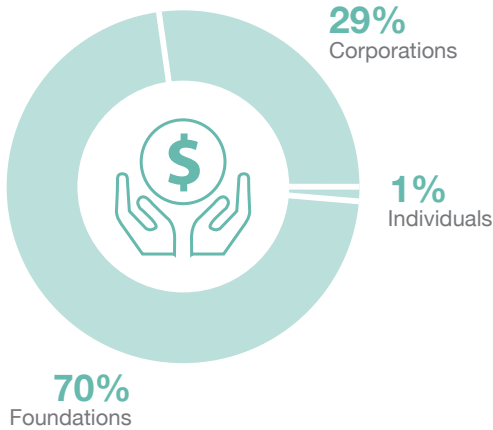
- [How to ensure that each student believes they are a ‘math person’](#)
- [How data-driven math instruction improves outcomes measurably](#)
- [It’s never too early to think about how to support students at summer school](#)
- [4 educator reflections on the 2023-2024 school year](#)
- [How Much Do You Know About Productive Struggle?](#)
- [How Much Do You Know About Creative Reasoning?](#)
- [How one county is overhauling its math culture](#)
- [When Teaching Students Math, Concepts Matter More Than Process](#)
- [Making Math More Equitable by Building Up Students’ Math Identity](#)
- [The Power of Pictorial Representations in Math Learning](#)
- [Beyond Lessons: Tutors Can Help Teachers Build Relationships with Students](#)
- [How a Shift from Procedural to Conceptual Understanding Improved Math Scores](#)

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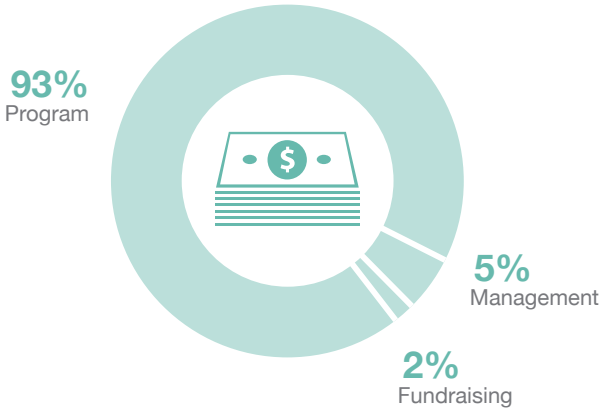


Financials

FY 2024 Funding by Donor



FY 2024 Expenses



	FY 2024	FY 2023
SUPPORT AND REVENUES		
Contributions	\$6,407,205	\$7,710,621
In-kind revenues	179,290	—
TOTAL FUNDRAISING AND PHILANTHROPY	\$ 6,586,495	\$ 7,710,621
Program fees – schools	25,875,363	24,977,699
TOTAL SUPPORT AND REVENUES	\$ 32,461,858	\$ 32,688,321
EXPENSES		
Program	31,473,749	30,807,662
Management	1,815,887	2,071,605
Fundraising	608,261	628,786
TOTAL EXPENSES	\$ 33,897,897	\$ 33,508,053
INCREASE IN NET ASSETS	(1,534,960)	(816,148)
BEGINNING NET ASSETS (DEFICIT)	373,707	442,441
NET ASSETS, ENDING	(\$ 1,908,667)	(\$ 373,707)

MIND Education’s fiscal year 2024 financial statements were audited by Clark Nuber P.S., certified public accounts. For a complete copy of the 2024 Audited Financial Statements, please email lwana@mindresearch.org or call 949.345.8698.

Illuminating MINDs

Our MIND colleagues are at the heart of our mission, and their dedication and brilliance are making an extraordinary impact. Reflecting on the past year, we have countless reasons to celebrate. We've reached remarkable milestones together as a MIND family. Our collective efforts have brought us closer, forging an inclusive, inspiring community. As we look ahead, there's so much to look forward to. Here's a glimpse into life at MIND in 2024, showcasing the transformative work we're doing and the incredible journey that lies ahead as we shape a future filled with innovation, inclusivity, and impact.

Massachusetts Accelerates Academic Growth with New Mathematics Digital Supplement Program »

<https://blog.mindresearch.org/news/massachusetts-accelerates-academic-growth-with-new-mathematics-digital-supplement-program>

MIND Education Remembers Paul Folino, Orange County Philanthropist and Early Advocate of ST Math »

<https://blog.mindresearch.org/news/mind-education-remembers-paul-folino-orange-county-philanthropist-and-early-advocate-of-st-math-1>

MIND Education Expands Online Tutoring Solution to Include Grades 6 Through 8 »

<https://blog.mindresearch.org/news/mind-education-expands-online-tutoring-solution-to-include-grades-6-through-8>

New Study: ST Math Use Dramatically Increases Texas Students' STAAR Math Scores »

<https://blog.mindresearch.org/news/new-study-st-math-use-dramatically-increases-texas-students-staar-math-scores>

Annual Survey Highlights Educators' Embrace of ST Math, Created by MIND Education »

<https://blog.mindresearch.org/news/annual-survey-highlights-educators-embrace-of-st-math-created-by-mind-education>

Inspiring a Love for Math: From ST Math Student to MIND Data Analyst »

<https://blog.mindresearch.org/blog/inspiring-a-love-for-math-from-st-math-student-to-mind-data-analyst>

Achieve More Learning in Less Time: ST Math Enhancements for 2024-25 »

<https://blog.mindresearch.org/blog/achieve-more-learning-in-less-time-st-math-enhancements-for-2024-25>

Board of Directors

MIND Board

Dr. Terry Crane

Chairman of the Board
President, Crane Associates

Chuck Amos

Chief Executive Officer
GuideK12

Brett Woudenberg

Chief Executive Officer
MIND Education & MIND Research Institute

David L. Horowitz

Chairman
Horowitz Management

Donald E. Garcia

Founder
Pinnacle Consulting Group

Edwin D. Fuller

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Note: List reflects Board of Directors as of December 1, 2024

Shaping the Future of Math Education for a Brighter Tomorrow

As we continue our work to mathematically equip all students to solve the world's most challenging problems, we reflect on a year of significant milestones in math education. We are committed to fostering joyful and meaningful learning experiences for every student.

As we move forward, we remain focused on empowering the next generation of problem-solvers and thinkers through ST Math and our upcoming InsightMath comprehensive curriculum.

Together, with our partners and community, we are excited to continue our mission of revolutionizing math education and creating lasting, equitable impact for students everywhere.

To learn more about MIND's mission, programs, and impact,
please contact socialimpact@mindresearch.org.

Support MIND's mission
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